



2027

Sponsorship Opportunities

at the AFDO Annual Educational Conference

For five days in June each year,

the center of the food safety world is the **AFDO Annual Educational Conference**. It is the perfect place to show your support for the food and medical products regulatory community in a setting that nurtures communications, information sharing, education, and collaboration.



Join us
June
5-9,
2027, in
Glendale,
Arizona

Why sponsor
the AFDO AEC?

In three words:

To Be Seen.



Here are a few of the opportunities. Some are limited, so make your commitment now.

Sponsorship offers visibility to both the regulatory and industry communities. But most importantly, your sponsorship investment positions your organization as a supporter of the stakeholders AFDO represents.

Whether you want to sponsor impactful event sessions or support speakers in a subject that you have influence or expertise in, the AFDO conference provides myriad opportunities.

If you want your brand on items carried by participants during the event (and then taken home for additional exposure), or if you want attendees to think of your organization as they return to the hotel room after a day of learning, sharing, and connecting, the AFDO conference offers many visual sponsorship opportunities.

Nothing is impossible. If you don't see your ideal sponsorship opportunity here, let's talk. Let's talk about a custom sponsorship that works for you and keeps you top of mind at the AFDO AEC.

The AFDO AEC is a group effort, and we appreciate the support we get in many sponsorship areas. Let us help you decide what is right for meeting your goals. Each one of these opportunities is crucial to the experience that AFDO AEC attendees have come to expect.

Your company name and/or logo will appear as often as possible because when you are seen, we are happy, too.



THE DETAILS - What's right for your organization?

On sponsored items

At events on signage displayed during your sponsored event

In the conference program

On the AFDO website with links to your website

In conference promotions including significant social media updates and inclusions in AFDO's weekly eNews that goes to 1,700+ with links to your website

In the conference's printed materials

Some sponsorships include an opportunity to address attendees.

But there is more ...

Networking opportunities and exposure

Unique opportunity for you to reach out to the regulatory, industry, and academia communities

Extended marketing returns

Increased visibility that sets you apart

A leadership position in the industry

If you have ideas for extending your sponsorship that we can assist with, tell us. The more benefit you receive, the more benefit the AFDO members and AFDO AEC attendees receive.



Sponsorship Levels

Platinum

\$15,000

Welcome Reception Presenting Sponsor

(one available)

Conference Wi-Fi

(your company name will be
the password)

Tuesday Night Networking Event

with sponsor & AFDO logo signage

Gold

\$10,000

Welcome Reception President's Networking Reception

Conference Mobile App

with logo in app

Continental Breakfast

(select one day)

Silver

\$7,500

Welcome Reception Wiley Awards Luncheon

with sponsor recognition at
each table

Attendee Water Bottles

with sponsor logo

Endowment Foundation Sunday Night Networking Event

Bronze

\$5,000

Welcome Reception Networking Breaks with sponsor signage

(select one break)

Conference Program

with sponsor logo on the cover

Conference Attendee Notebook

with sponsor & AFDO logo for goody bags

Hotel Key Cards

with sponsor logo and website

Goody Bag

with sponsor & AFDO
logo (two available)

Name Badge

with sponsor logo

Other Sponsorships

\$2,500

Welcome Reception

Conference Badge Lanyards

with sponsor & AFDO logo

Exhibitor Stampede

with sponsor logo

Conference-at-a-Glance Pocket Guide

with sponsor logo

Session Tabletop Note Pads

with sponsor & AFDO logo

\$1,500

Welcome Reception



Maximize Your Impact by Combining Sponsorships

AFDO offers flexible sponsorship options that allow companies to achieve higher recognition by combining contributions to different events. **For example, contributing \$10,000 annually by allocating \$5,000 to the sponsorship of Hotel Key Cards and \$5,000 to the Welcome Reception would elevate you to the prestigious Gold Sponsorship Level, offering enhanced visibility.** By strategically splitting your sponsorship across multiple activities, you can optimize your brand's exposure while enjoying the benefits of a higher-level sponsorship package.

**Contact us today to explore how you can customize
your sponsorship and reach new levels of engagement!**

Benefits

	Platinum Sponsorship \$15,000	Gold Sponsorship \$10,000	Silver Sponsorship \$7,500	Bronze Sponsorship \$5,000
Web listing on AFDO AEC sponsor page	●	●	●	●
Recognition in AFDO conference program	●	●	●	●
Recognition in all Conference Communications pre- and post-event	●	●	●	●
Onsite signage recognizing sponsorship	●	●	●	●
Recognition in AFDO eNews AEC coverage before, during, and after	●	●	●	●
Onsite badge recognition with sponsorship ribbon	●	●	●	●
Verbal acknowledgement during the AEC General Session(s)	●	●	●	
Literature distribution at designated sponsor table in session room	●	●		
Ad in AEC Conference Program	Full-Page	Half-Page		
Recognition of your organization on AFDO social media platforms	●			
Complimentary conference registration	3 Included	2 Included	1 Included	

In-Kind Support Opportunities

We appreciate donations to the following as additional conference support.

Barbara Cassens Silent Auction - This fundraising event got its name from the longtime auction support of jewelry creator (and former FDA'er) Barbara Cassens. Her creations will be up for grabs as well as products and items from member home states and organizations plus AFDO and food safety memorabilia. The auction allows both live and online bidding on packages supplied by AFDO members, their organizations, and

donors like you. Got something you think would be perfect for the auction? Contact KReed@afdo.org to get your item on the list. Funds raised go to the AFDO Endowment Foundation Scholarship Fund.

Attendee Goody Bag Donations - Participants love these bags filled with logoed items and treats presented at event check-in. Whether it's pens and notebooks with your logo or food items produced by your company, this is a great way to be seen during the entire event.

Founded in 1896, the Association of Food and Drug Officials has a rich history. In 2027, the 131st annual meeting will be held in Glendale, Arizona.

The AFDO AEC attracted nearly 400 participants in 2026. Five days of educational sessions offered workshops, general information sessions, and track offerings for food, retail, and produce. Sprinkled throughout were networking and award events.



Value Propositions: Here's a look at last year's AFDO AEC by the numbers.

- **90+ speakers** with several offering multiple sessions
- **40+** different topical sessions offered across three tracks
- **380+ professionals** attending, including regulators, staff, academics, and industry
- **140+** first-time attendees
- **35 U.S. states represented** as well as U.S. territories and Canada