GS1 US Overview for AFDO

The Global Language of Business

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*If applicable

GS1 Standards Overview

Who We Are

- Neutral and not-for-profit
- User-driven and governed
- Global and local
- Inclusive and collaborative

We bring communities together.

More than 10 billion
GS1 barcodes are scanned every day.

45 million
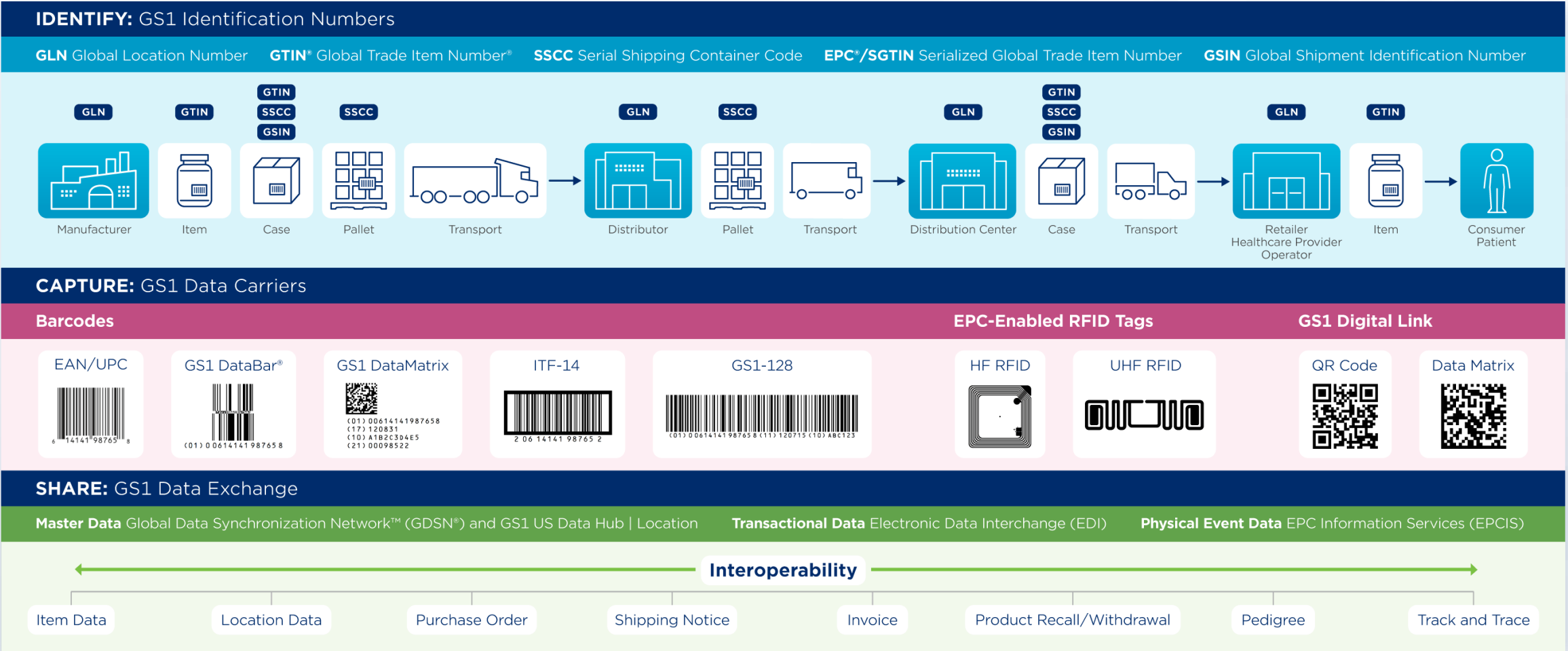products are assigned U.P.C.s in the GS1 US Data Hub Product tool.

2 million
companies around the world use GS1 Standards.

More than 40 million
products are registered by brand owners in the GS1 Global Data Synchronization Network™ (GDSN®).

GS1 Standards in the Supply Chain

IDENTIFY: GS1 Identification Numbers

GLN Global Location Number **GTIN®** Global Trade Item Number® **SSCC** Serial Shipping Container Code **EPC®/SGTIN** Serialized Global Trade Item Number **GSIN** Global Shipment Identification Number

GLN	GTIN	GTIN SSCC GSIN	SSCC		GLN	SSCC		GLN	GTIN SSCC GSIN		GLN	GTIN	
Manufacturer	Item	Case	Pallet	Transport	Distributor	Pallet	Transport	Distribution Center	Case	Transport	Retailer Healthcare Provider Operator	Item	Consumer Patient

CAPTURE: GS1 Data Carriers

Barcodes   **EPC-Enabled RFID Tags**   **GS1 Digital Link**

EAN/UPC	GS1 DataBar®	GS1 DataMatrix	ITF-14	GS1-128	HF RFID	UHF RFID	QR Code	Data Matrix

EAN/UPC: `6 14141 98765 8`

GS1 DataBar®: `(01) 0 0614141 98765 8`

GS1 DataMatrix:
```
(01) 00614141987658
(17) 120831
(10) A1B2C304E5
(21) 00098522
```

ITF-14: `2 06 14141 98765 2`

GS1-128: `(01) 0 0614141 98765 8 (11) 120715 (10) ABC123`

SHARE: GS1 Data Exchange

Master Data Global Data Synchronization Network™ (GDSN®) and GS1 US Data Hub | Location   **Transactional Data** Electronic Data Interchange (EDI)   **Physical Event Data** EPC Information Services (EPCIS)

Interoperability

Item Data	Location Data	Purchase Order	Shipping Notice	Invoice	Product Recall/Withdrawal	Pedigree	Track and Trace

Industry Partnerships

Food Industry FSMA 204 Collaboration Members

FSMA 204 Industry / GS1 US Work Efforts

Workgroups

FSMA 204 Workgroup (Foodservice/Retail Grocery)
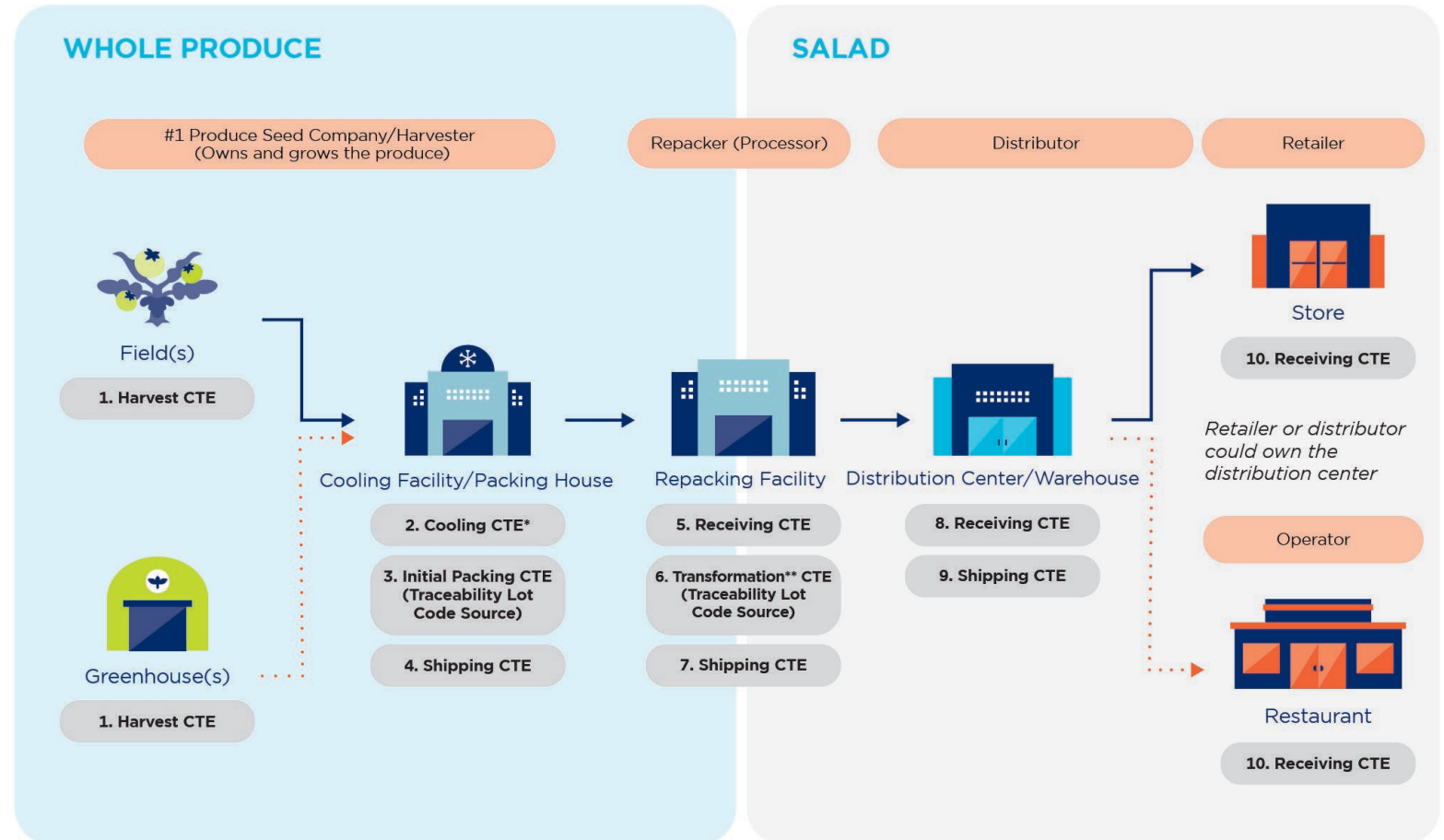**2021-present**

FSMA 204 Retailer Sub-group
2024-present

FSMA 204 Distributor Sub-group
2025-present

FSMA 204 Retailer Sub-group
2025-present

Food Industry & GS1 US Collaboration

Started in November 2021

1. Prioritized supply chain process examples
2. Identified: Parties, Locations & Steps for products
3. Defined FSMA Required CTEs/KDEs
4. Mapped FSMA 204 KDEs to existing GS1 Standard
5. Published Industry Guideline outlining best practice for FSMA 204

WHOLE PRODUCE

SALAD

#1 Produce Seed Company/Harvester (Owns and grows the produce)

Repacker (Processor)

Distributor

Retailer

Field(s)

1. Harvest CTE

Greenhouse(s)

1. Harvest CTE

Cooling Facility/Packing House

2. Cooling CTE*

3. Initial Packing CTE (Traceability Lot Code Source)

4. Shipping CTE

Repacking Facility

5. Receiving CTE

6. Transformation** CTE (Traceability Lot Code Source)

7. Shipping CTE

Distribution Center/Warehouse

8. Receiving CTE

9. Shipping CTE

Store

10. Receiving CTE

Retailer or distributor could own the distribution center

Operator

Restaurant

10. Receiving CTE

*Transformation could occur over 1 or more steps

GS1 US FSMA 204 Guideline

- Outlines Food Industry best practice to adopt GS1 Standards and meet FSMA 204 Requirements
- Includes FDAs comments and direct links as well as other foundational resources

What are we hearing from industry?

Next Steps…Persevere!

1. Understand the details of FSMA 204:
   - Take advantage of fda.gov and **GS1 US Resources**
2. Get leadership support and secure team/budget
3. Collaborate with your trading partners
4. Evaluate current capabilities, systems and processes
5. Identify internal and external gaps with the **GS1 US Readiness Checklist**
6. You're not alone!
   - Visit us at www.gs1us.org/fsma
   - Email us at: foodsafety@gs1us.org

GS1 US FSMA 204 Resources & Education

GS1 Standards for FSMA Rule 204 Microlearning ▸
FREE

Informational module on GS1 Standards that can help you prepare to meet the requirements.

Readiness Checklist for FSMA Rule 204 ▸
FREE

Understand who in your organization to involve, what steps are needed, and what resources are available.

Frequently Asked Questions on FSMA Rule 204 ▸
FREE

These FAQs provide an overview of the final Food Safety Modernization Act (FSMA), Section 204(d), and information on how GS1 Standards can help your company meet the requirements.

GS1 Standards for FSMA Rule 204 Guidance ▸
FREE

- Application of GS1 Standards for FSMA Rule 204 Guideline
- EDI Recommendations for FSMA Rule 204
- EPCIS Recommendations for FSMA Rule 204

FSMA Rule 204 E-Learning Course ▸
FOR FEE

For those **familiar with GS1 Standards**, this self-paced on-demand module walks you through an example of how a company uses GS1 Standards to help meet FSMA Rule 204 requirements.

GS1 Standards for Traceability Certificate Course ▸
FOR FEE

For those **new to GS1 Standards**, learn best practices for case-level traceability and how to implement them. Receive professional credential upon completion. *Bonus content included: FSMA Rule 204 & EPCIS e-Learning Module.*

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