



2025

Sponsorship Opportunities

at the AFDO Annual Educational Conference

For five days in June each year,

the center of the food safety world is the **AFDO Annual Educational Conference**. It is the perfect place to show your support for the food and medical products regulatory community in a setting that nurtures communications, information sharing, education, and collaboration.



Join us
June
21-24,
2025
in Dallas

Why sponsor
the AFDO AEC?

In three words:

To Be Seen.



Here are a few of the opportunities. Some are limited, so make your commitment now.

Sponsorship offers visibility to both the regulatory and industry communities. But most importantly, your sponsorship investment positions your organization as a supporter of the stakeholders AFDO represents.

Whether you want to sponsor impactful event sessions or support speakers in a subject that you have influence or expertise in, the AFDO conference provides a myriad of opportunities.

If you want your brand on items carried by participants during the event (and then taken home for additional exposure), or if you want attendees to think of your organization as they return to the hotel room after a day of learning, sharing, and connecting, the AFDO conference offers many visual sponsorship opportunities.

Nothing is impossible. If you don't see your ideal sponsorship opportunity here, let's talk. Let's talk about a custom sponsorship that works for you and keeps you top of mind at the AFDO AEC.

The AFDO AEC is a group effort, and we appreciate the support we get in many sponsorship areas. Let us help you decide what is right for meeting your goals. Each one of these opportunities is crucial to the experience that AFDO AEC attendees have come to expect.

Your company name and/or logo will appear as often as possible because when you are seen, we are happy, too.



THE DETAILS - What's right for your organization?

On sponsored items

At events on signage displayed during your sponsored event

In the conference program

On the AFDO website with links to your website

In conference promotions including significant social media updates and inclusions in the AFDO weekly eNews that goes to 1,000+ with links to your website

In the conference printed materials

Some sponsorships include an opportunity to address attendees.

But there is more ...

Networking opportunities and exposure for your organization

Unique opportunity for you to reach out to the regulatory, industry, and academia communities

Extended marketing returns

Increased visibility that sets you apart from your competitors

A leadership position in the industry

If you have ideas for extending your sponsorship that we can assist with, tell us. The more benefit you receive, the more benefit the AFDO members and AFDO AEC attendees receive.



Sponsorship Levels

Platinum

\$15,000

**Welcome Reception
Presenting Sponsor**

(\$15,000) - 1 available

Continental Breakfast
(select one day)

**Tuesday Night
Networking Event**

w/sponsor & AFDO logo signage

Gold

\$10,000

Welcome Reception

Monday Night Networking Event

w/sponsor & AFDO logo signage

Conference WiFi

(your company name will be
the password)

Silver

\$7,500

Welcome Reception

**President's Networking
Reception**

Wiley Awards Luncheon

w/sponsor recognition at
each table

Bronze

\$5,000

Welcome Reception

**Networking Breaks with
sponsor signage**

(select one break)

Conference Program

w/sponsor logo on the cover

Conference Attendee Notebook

w/sponsor & AFDO logo for goody bags

Hotel Key Cards

w/sponsor logo and website

Attendee Water Bottles

w/sponsor logo

Conference Mobile App

(with logo in app)

**Endowment Foundation Sunday
Night Networking Event**

Other Sponsorships

\$2,500

Welcome Reception

**Goody Bag with sponsor
logo & AFDO logo**

(two available)

Name Badge

w/sponsor logo

Exhibitor Stamped

w/sponsor logo

**Conference-at-a-Glance
Pocket Guide**

w/sponsor logo

\$1,500

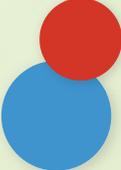
Welcome Reception

Conference Badge Lanyards

w/sponsor & AFDO logo

Session Tabletop Note Pads

w/sponsor & AFDO logo



Maximize Your Impact by Combining Sponsorships

We offer flexible sponsorship options that allow companies to achieve higher recognition by combining contributions to different events. **For example, contributing \$10,000 annually by allocating \$5,000 to the sponsorship of Hotel Key Cards and \$5,000 to the Welcome Reception would elevate you to the prestigious Gold Sponsorship Level, offering enhanced visibility.** By strategically splitting your sponsorship across multiple activities, you can optimize your brand's exposure while enjoying the benefits of a higher-level sponsorship package.

**Contact us today to explore how you can customize
your sponsorship and reach new levels of engagement!**

Benefits

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
	\$15,000	\$10,000	\$7,500	\$5,000
Web listing on AFDO AEC sponsor page	●	●	●	●
Recognition in AFDO conference program	●	●	●	●
Recognition in all Conference Communications Pre- and Post-Event	●	●	●	●
Onsite signage recognizing sponsorship	●	●	●	●
Recognition in AFDO eNews AEC coverage before, during, and after	●	●	●	●
Onsite badge recognition with sponsorship ribbon	●	●	●	●
Verbal acknowledgement during the AEC General Session(s)	●	●	●	
Literature distribution at designated sponsor table in session room	●	●		
Ad in AEC Conference Program	Full-Page	Half-Page		
Recognition of your organization on AFDO social media platforms	●			
Complimentary conference registration	3 Included	2 Included	1 Included	

In-Kind Support Opportunities

We appreciate donations to the following as additional conference support.

Barbara Cassens Silent Auction - This fundraising event got its name from the longtime auction support of jewelry creator (and FDAer) Barbara Cassens. Her creations will be up for grabs as well as products and items from member home states and organizations plus AFDO and food safety memorabilia. The auction allows both live and online bidding on packages supplied by

AFDO members, their organizations, and donors like you. Got something you think would be perfect for the auction? Contact KReed@afdo.org to get your item on the list. Funds raised go to the AFDO Endowment Foundation Scholarship Fund.

Attendee Goody Bag Donations - Participants love these bags filled with logoed items and treats presented at event check in. Whether it's pens and notebooks with your logo or food items produced by your company, this is a great way to be seen during the whole event.

Founded in 1896, the Association of Food and Drug Officials has a rich history. In 2025, the 129th annual meeting will be held in Dallas, Texas.

The AFDO AEC attracted more than 500 participants in 2023. Five days of educational sessions offered 90+ workshops, federal regulatory updates, general information sessions, and track offerings for food, retail, cannabis, produce, and body art. Sprinkled throughout were networking and award events.



The value of the AFDO annual education conference is partially conveyed by the numbers.

- **130+ speakers** - with more than 24 offering multiple sessions
- **96** different topical sessions offered in 7 tracks
- **550 professionals** attending, including regulators, staff, academics, and industry
- **250** first-time attendees
- **46 U.S. states represented** as well as U.S. territories and Canada