



Permanent Make-Up

Machine or Manual

CHANCO
BEAUTY

Micro-Pigmentation
CENTRE

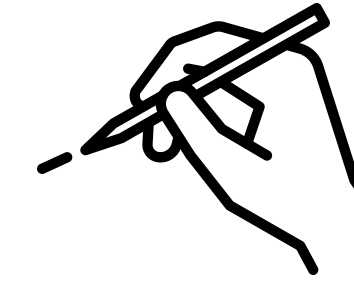


Pat Shibley-Gauthier

Based in Toronto, Canada



mama



artist



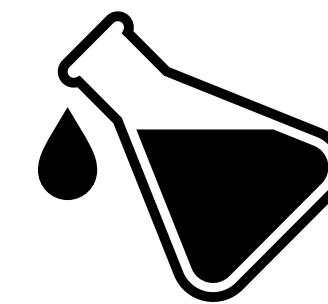
animal lover



educator



entrepreneur



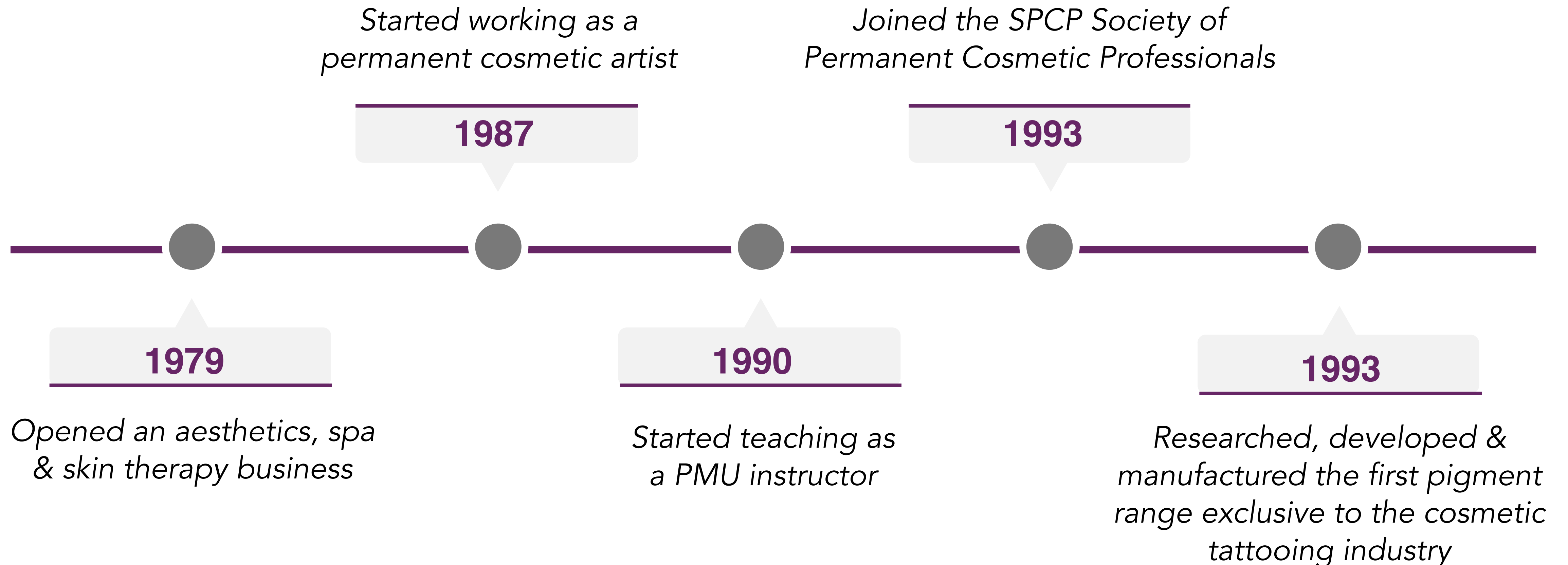
manufacturer

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My Journey

Pat Shibley-Gauthier





Permanent Make-Up Methods:

1. Electrical Machine Device
2. Manual Hand Tool





Permanent Makeup: It's all tattooing

*Regardless of the device,
pigment or the name*

- ▶ Microblading, Micro-Pigmentation, Tapping, Cosmetic Tattooing, Permanent Make-Up
- ▶ Ombre, Blade & Shade, Digital Blading, Nano Blading
- ▶ Manual, Electrical, Rotary, Digital

What is Microblading?

Manual Method (also known as Soft Tap)

- Various needle configurations
- Hair stroke, shading
- Eyebrows only
- Not recommended for lips or eyeliner



Microblading: Soft Tap Method

Hand Pieces for Manual Device



- Round
- Curved slope
- U shape
- Straight slope

Microblading: Traditional Method

Hand Pieces for Manual Device

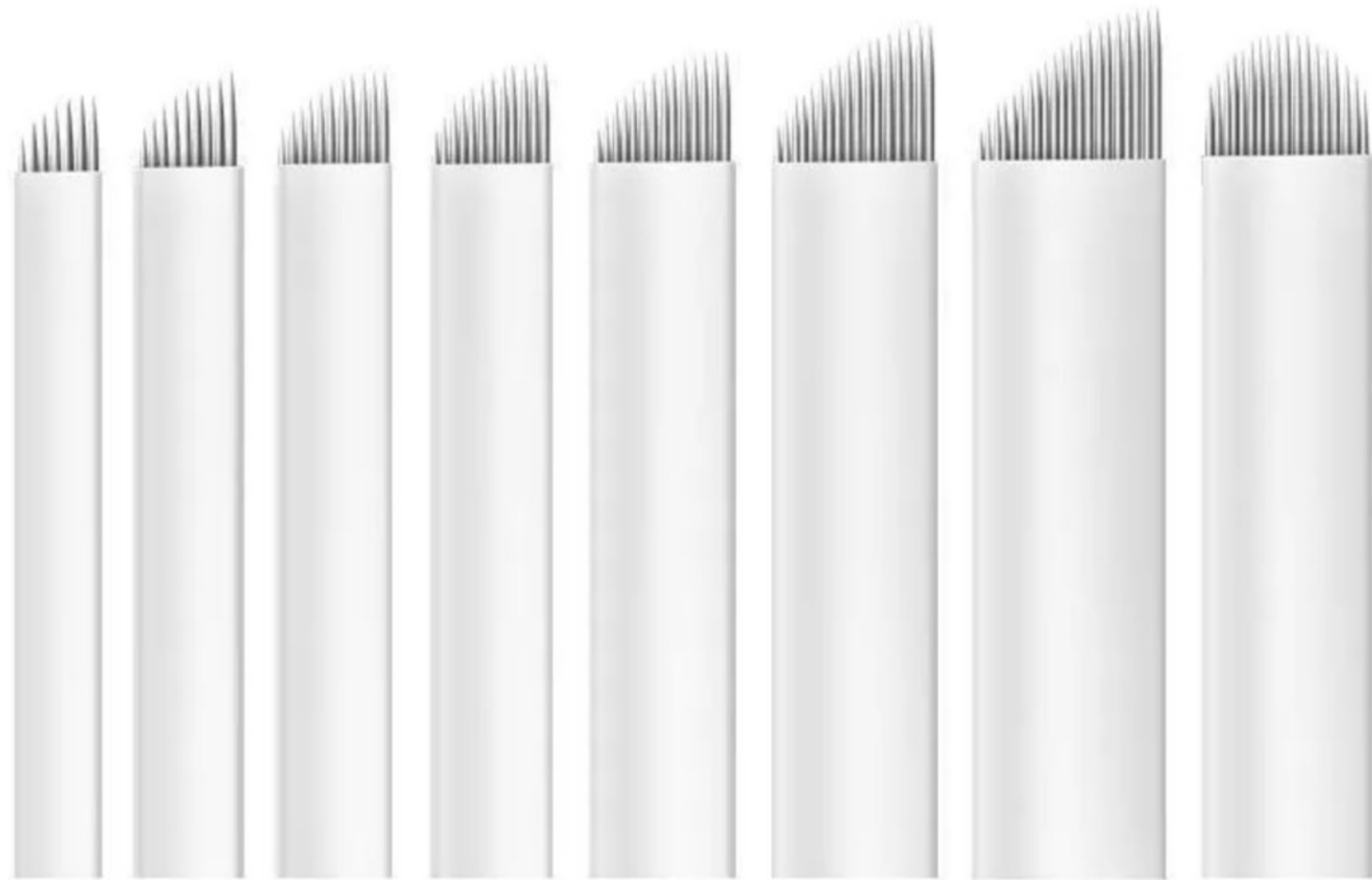
Microblading is performed with **needles** and not blades

“Different strokes for different folks”



Microblading

Needles for Manual Device

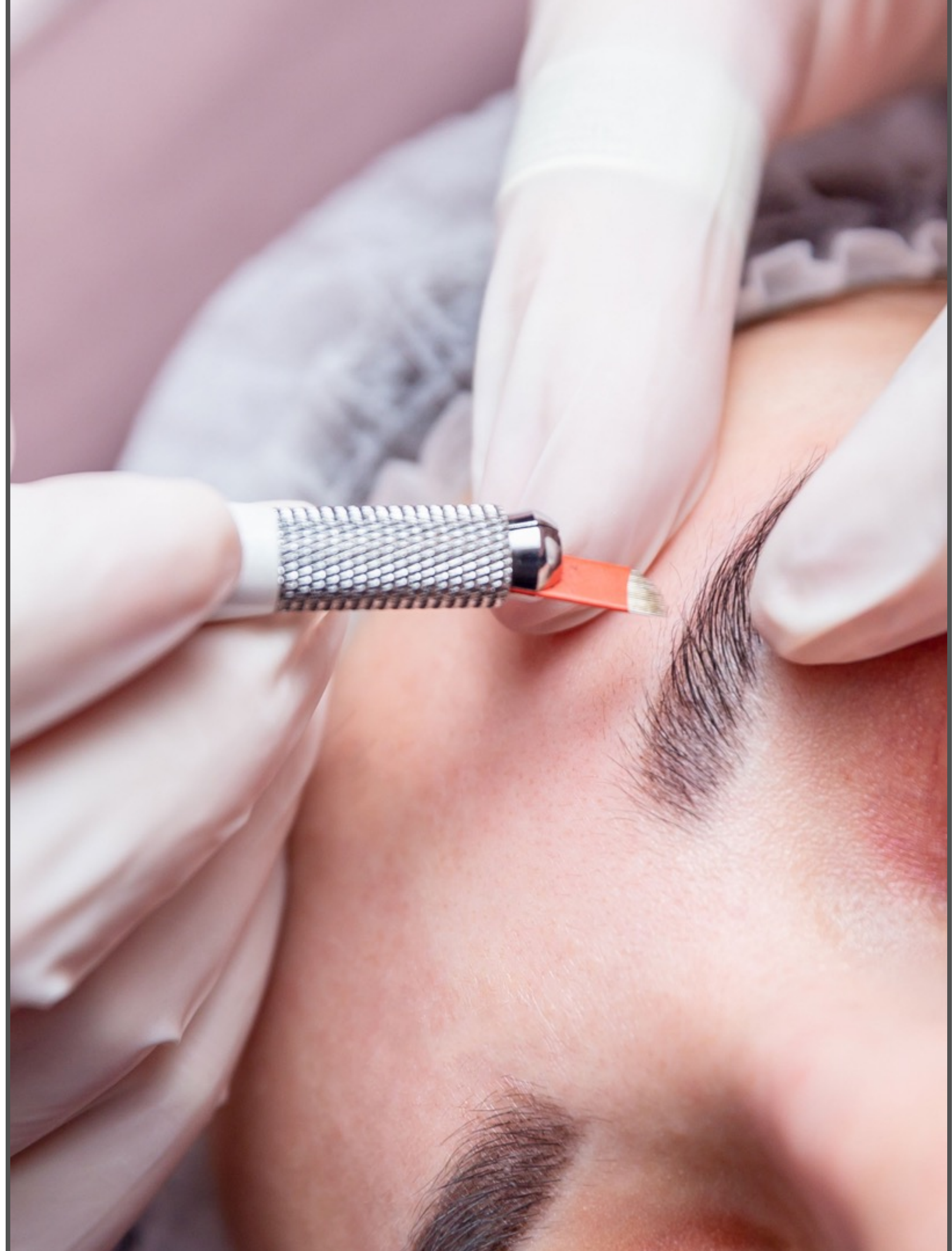


- *Round*
- *Curved slope*
- *U shape*
- *Straight slope*

Microblading

Claims and Myths

- Is not tattooing
- Is semi-permanent
- Is more natural
- Does not go as deep
- A new technique as a natural hair stroke
- Easier to learn and do compared to electrical device
- Uses different pigments





Electrical Machine Devices

- Eyebrows Hair stroke, Shading
- Eyeliner
- Lip Liner, Shading, Blush
- 3D Areola Re-Pigmentation
- Scalp
- Camouflage
- Removals



Electrical Machine Device: Needles

Needle Cartridge Footprints



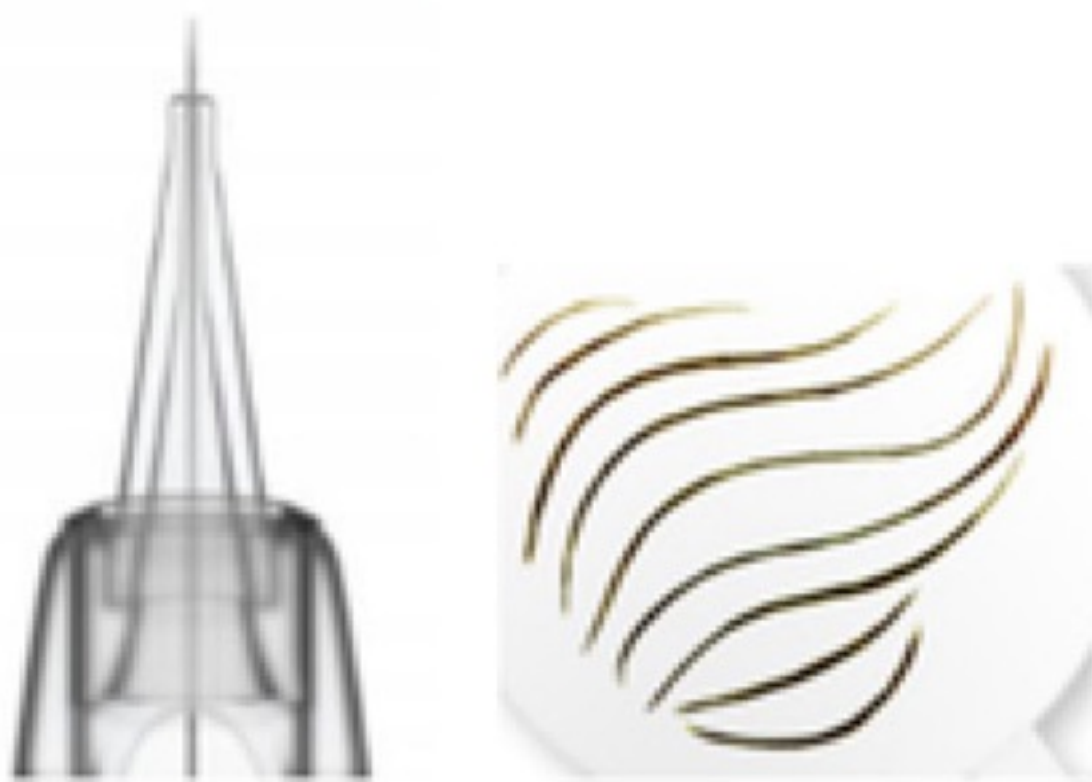
•	<i>1-Point</i>
•••	<i>3-Point</i>
	<i>3-Point Slope</i>
•••••	<i>5-Flat</i>
•••••	<i>5-Round Liner</i>
•••••	<i>5-Round Shader</i>
•••••	<i>5-Magnum</i>
	<i>5-Point Slope</i>
•••••••	...	<i>7-Flat</i>
•••••	<i>7-Round Liner</i>
•••••	<i>7-Round Shader</i>
•••••	<i>7-Magnum</i>
•••••	<i>9-Round Liner</i>
•••••	<i>9-Round Shader</i>

- Round Liner
- Round Shader
- Flat
- Magnum
- Slope

Machine vs. Manual

Machine Hair Strokes

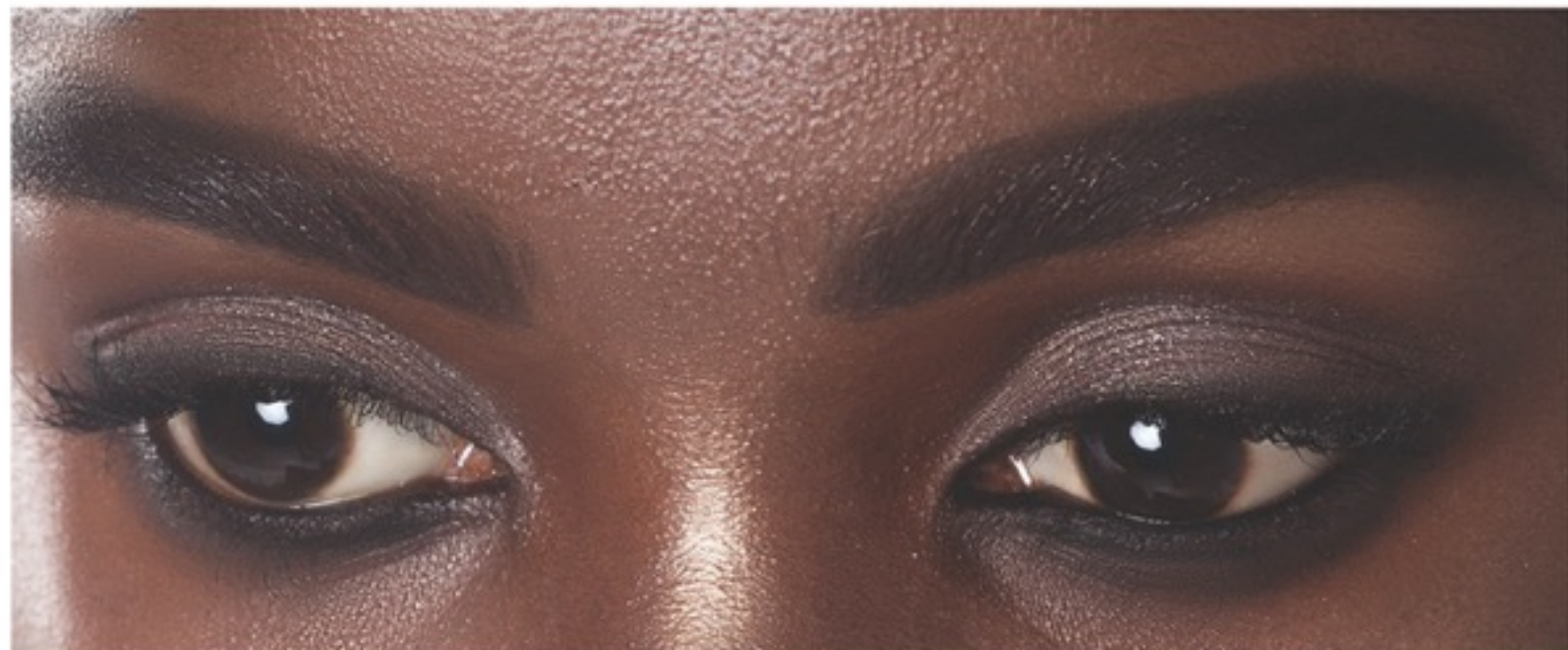
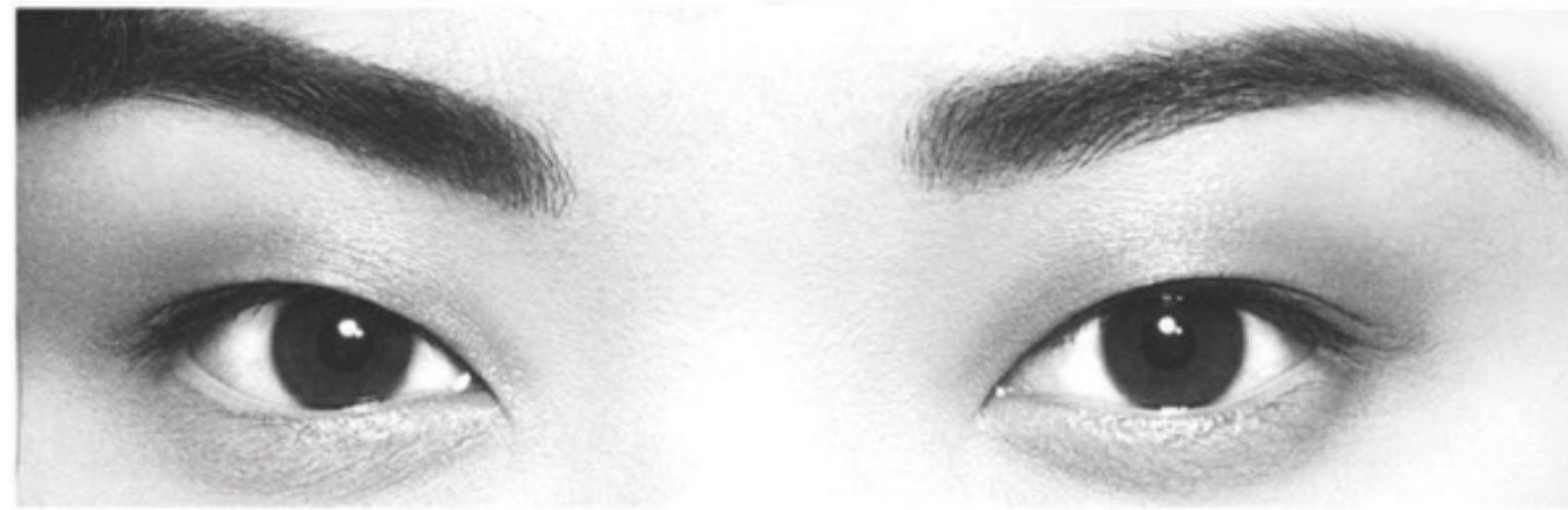
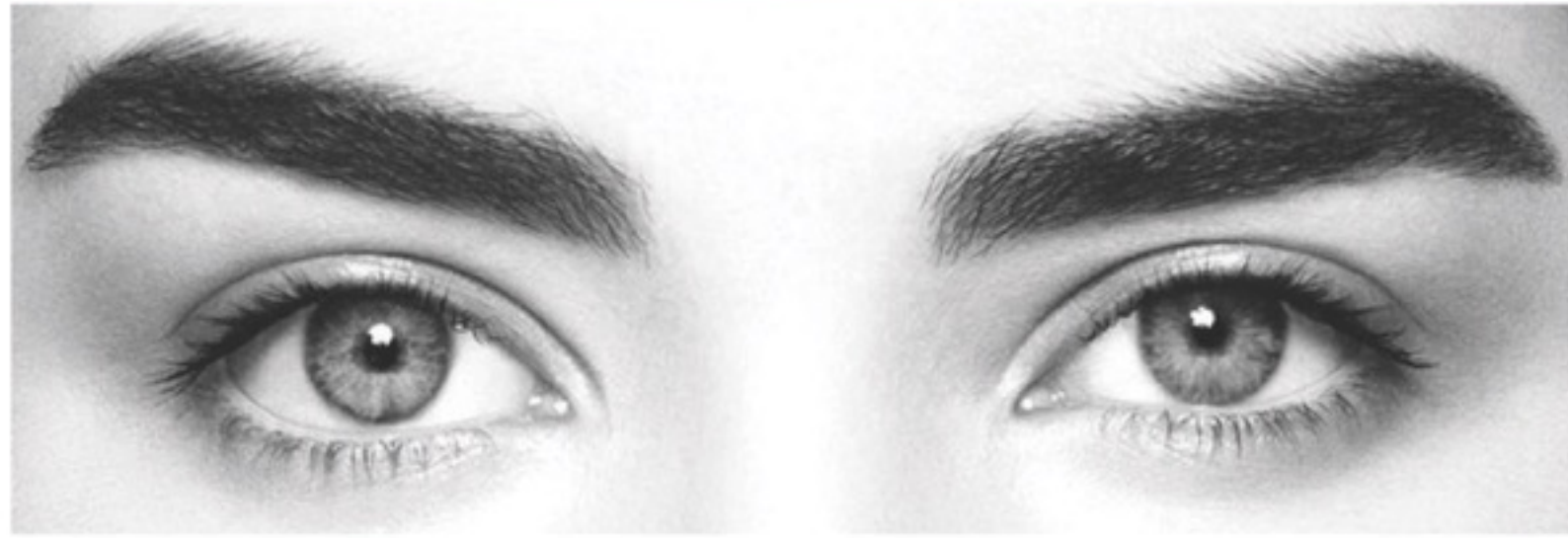
- Digital machine with variety of needle sizes
- Flexible needles
- Hair strokes: finer, curved, wispy
- Saturation: consistent and less blurring
- Healing: 5 to 7 days
- Healing can be lighter flakes



Manual Hair Strokes

- Manual method
- Stronger, more rigid needle configurations
- Hair strokes: straighter, less thin
- Saturation: often patchy and inconsistent
- Healing: 7 to 10 days
- Healing can be thicker crusts and possibly scabs





*“ Clients come in all shapes and sizes
... so do eyebrows. ”*



Eyebrow Styles

Powder, Hairstroke, Ombre

- Crisp natural strokes
- Precision
- Round needle configuration
- Pain management
- Stretch
- Similar results can be achieved with Electrical Device or Manual Tool

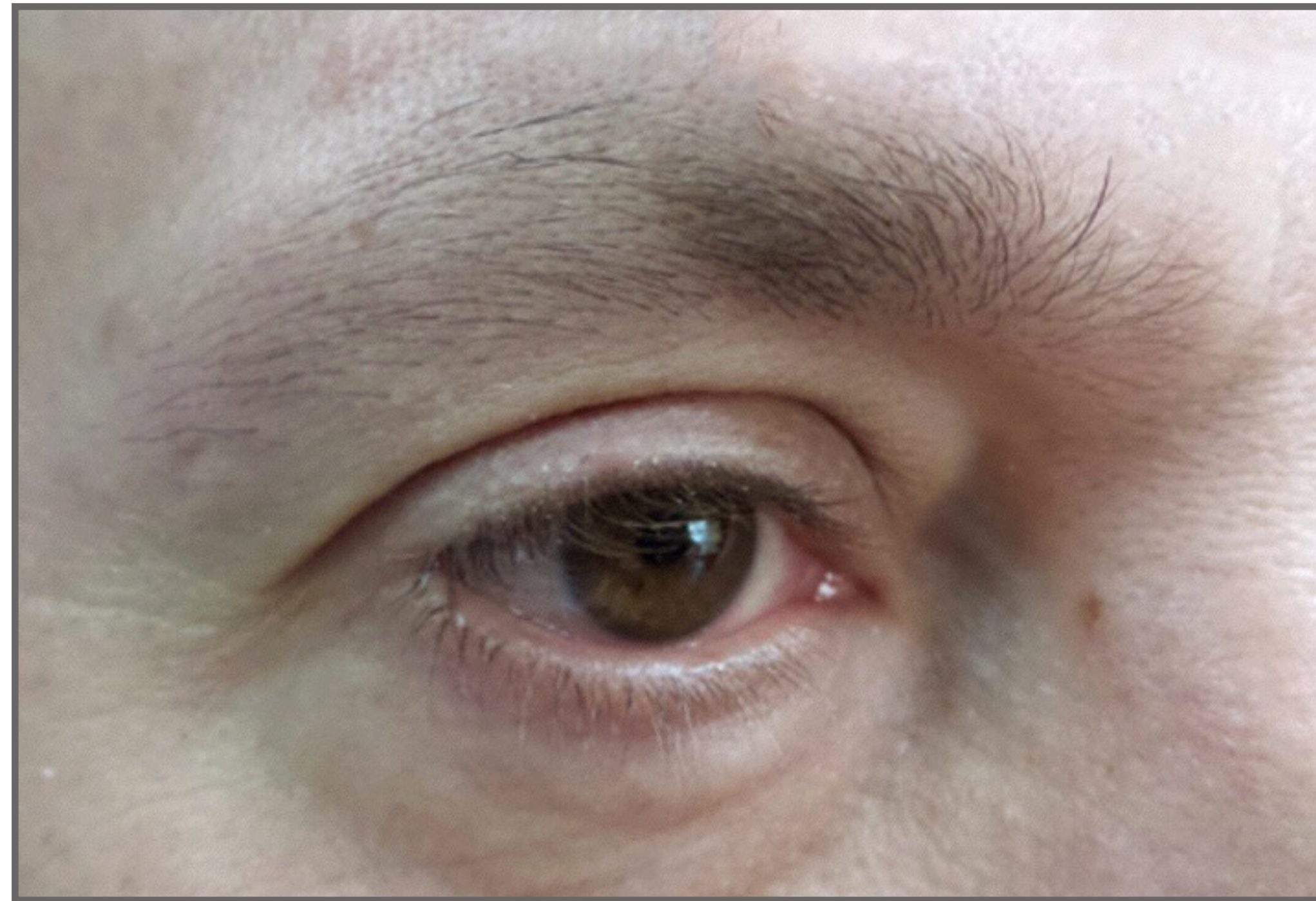
Eyebrow Hair Strokes

Using an Electrical Device and Manual Tool



Eyebrow Hair Strokes

Using a Manual Tool



Often thought of as the more "natural" look, however electrical procedures can offer the same natural look. It all depends on the artist and their technique!



Eyeliner

Using an Electrical Device

- Best performed with a machine
- Precision
- Round needle configuration
- Pain management
- Stretch



Lips: Liner, Shading

Using an Electrical Device

- Best performed with a machine
- Precision
- Round needle configuration
- Pain management
- Stretch



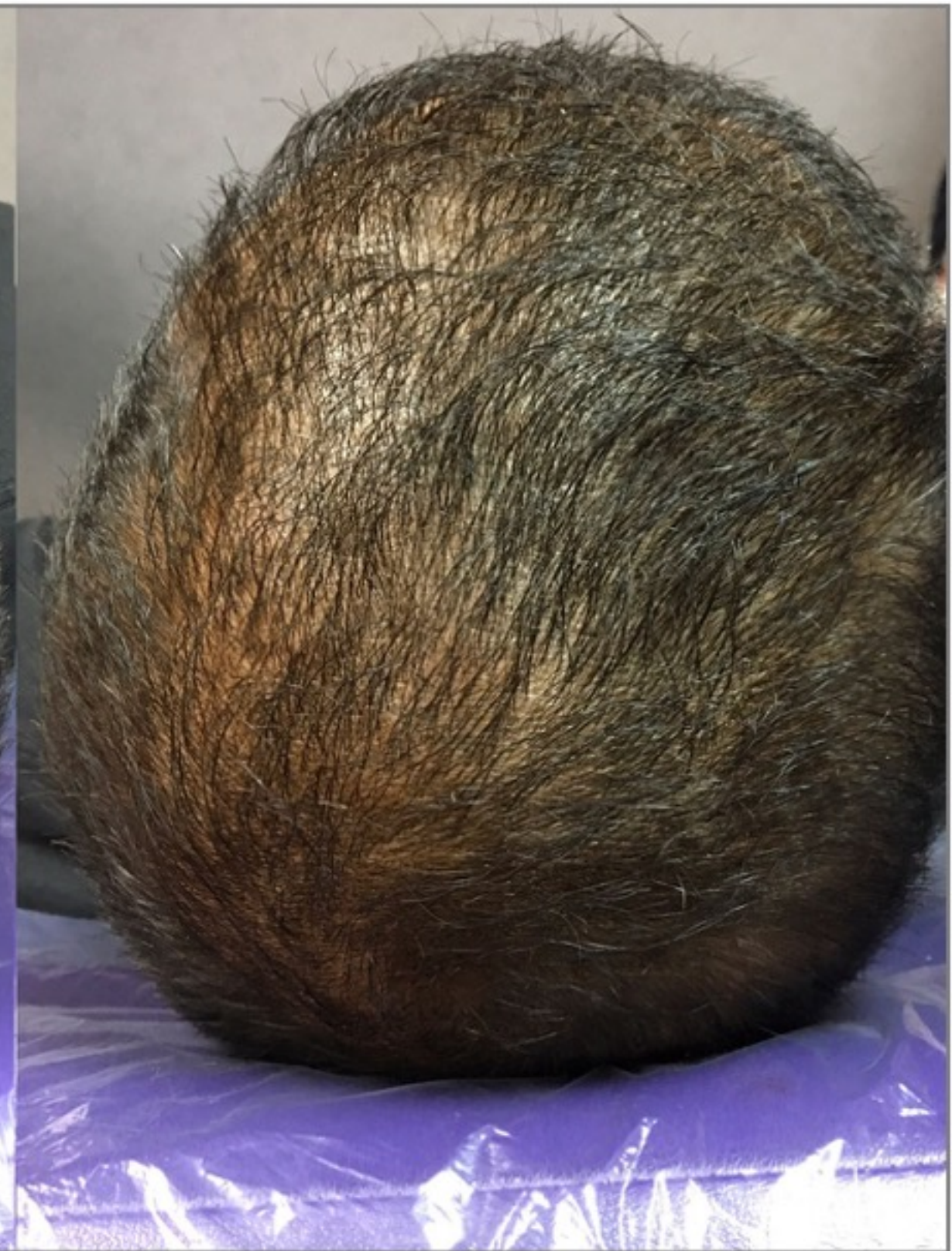
Scalp - Hair Follicle Simulation

An electrical device or manual tool can be used



Scalp - Hair Follicle Simulation

Performed with a machine or manual tool



3D Areola Nipple Re-Pigmentation

Using an Electrical Device



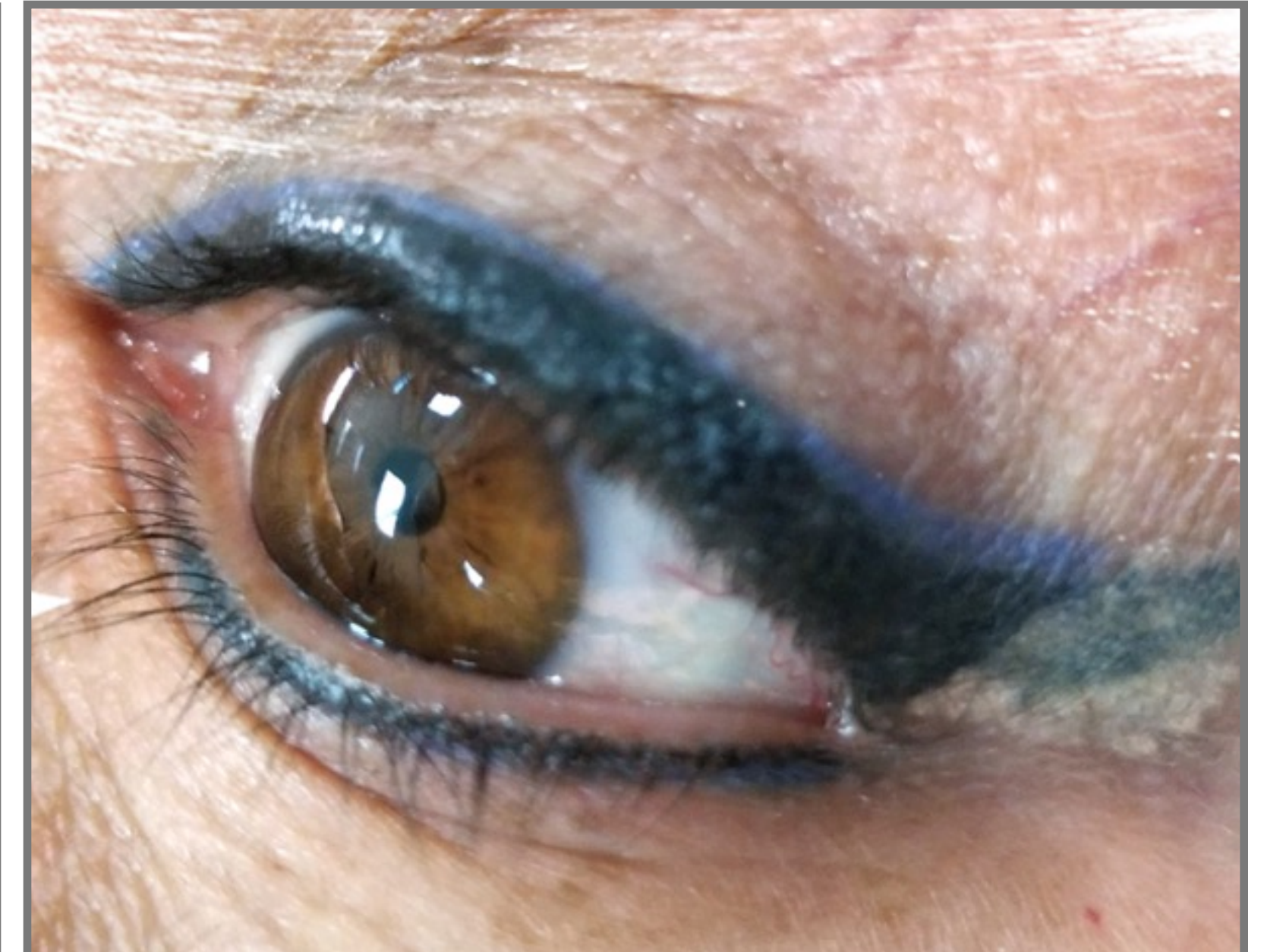
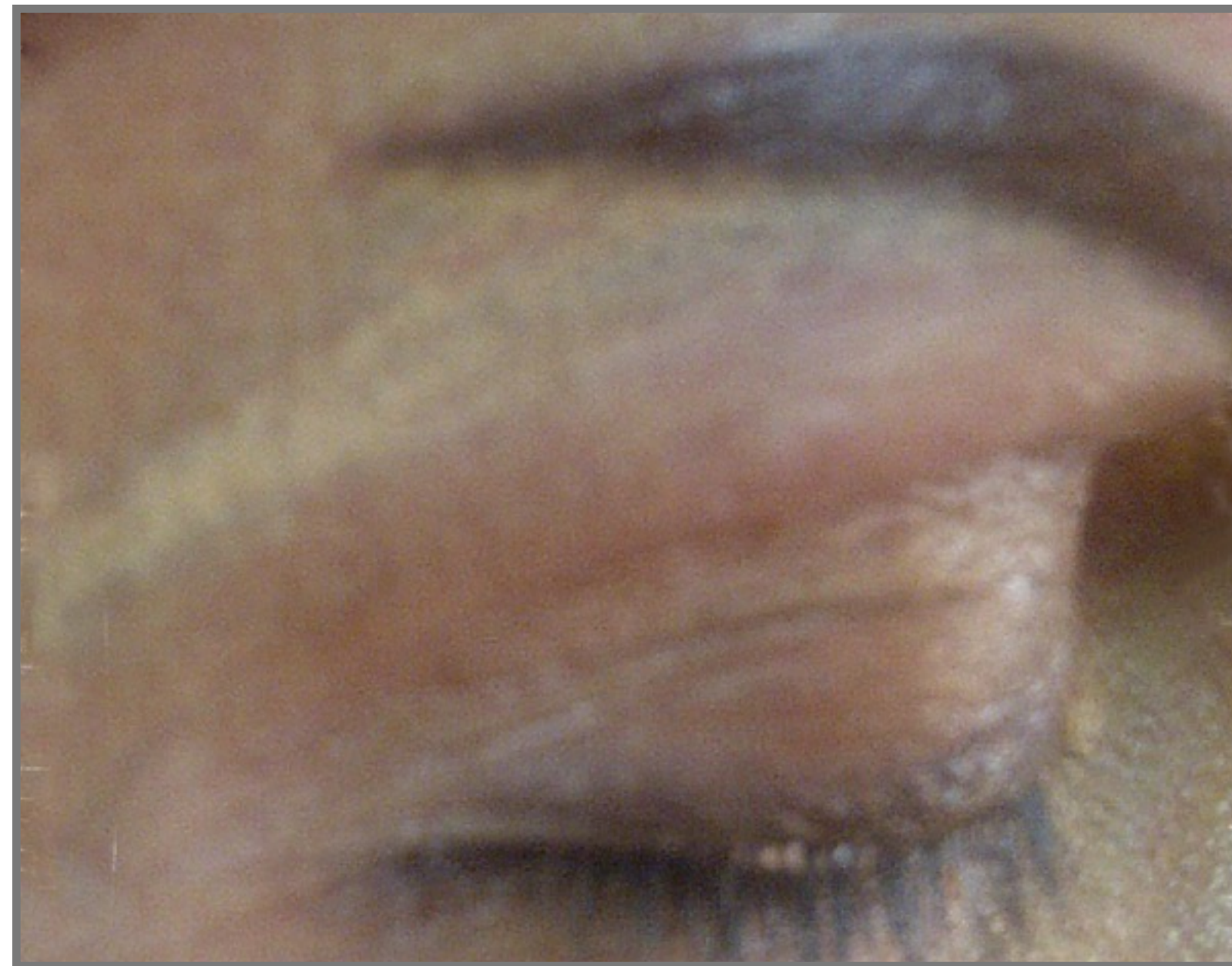
Crossing the Line

Freckles, Nude Lips...



Crossing the Line

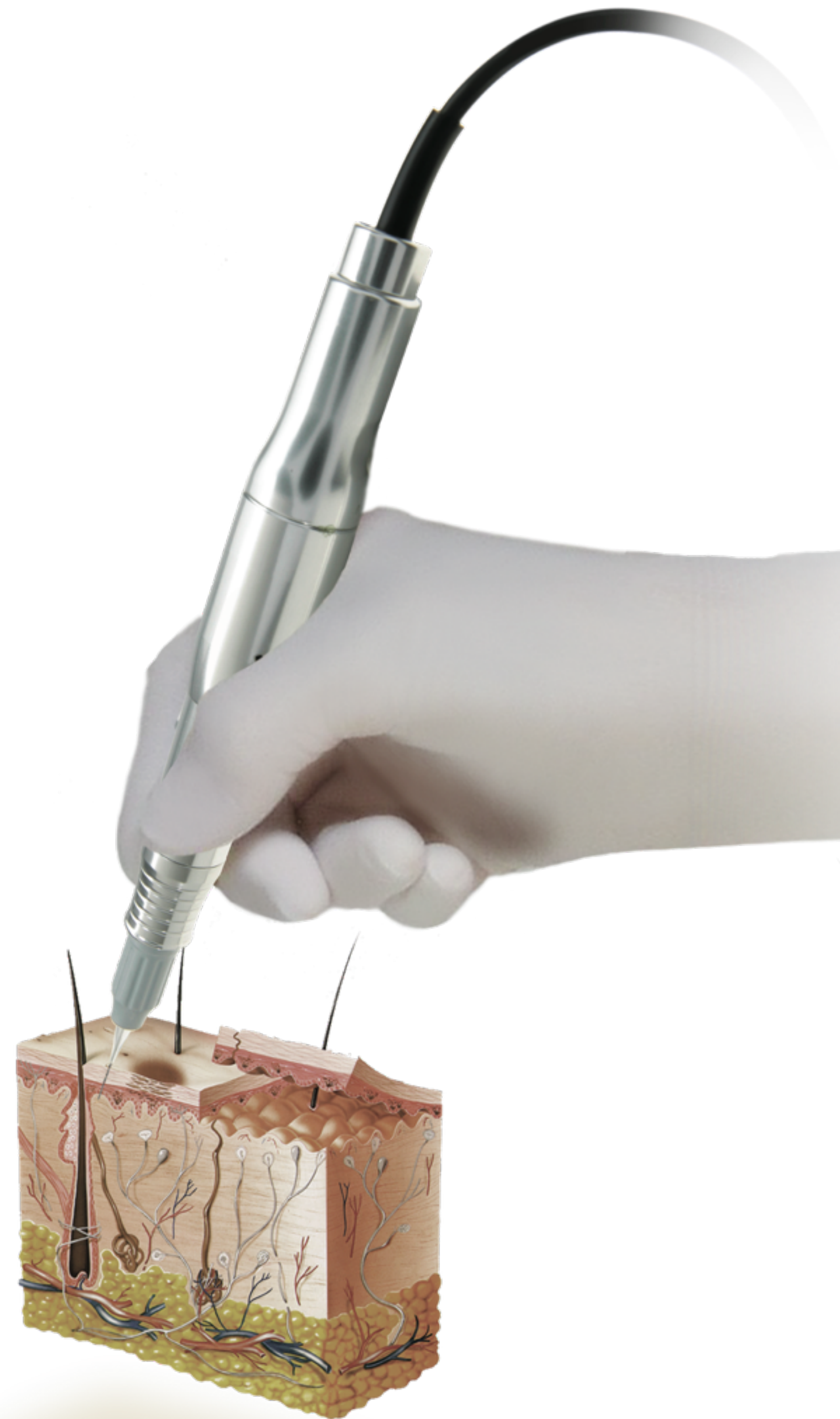
Camouflaging Mistakes



White is a heavy weight in the layers of the skin and makes an undesirable color look brighter and more noticeable

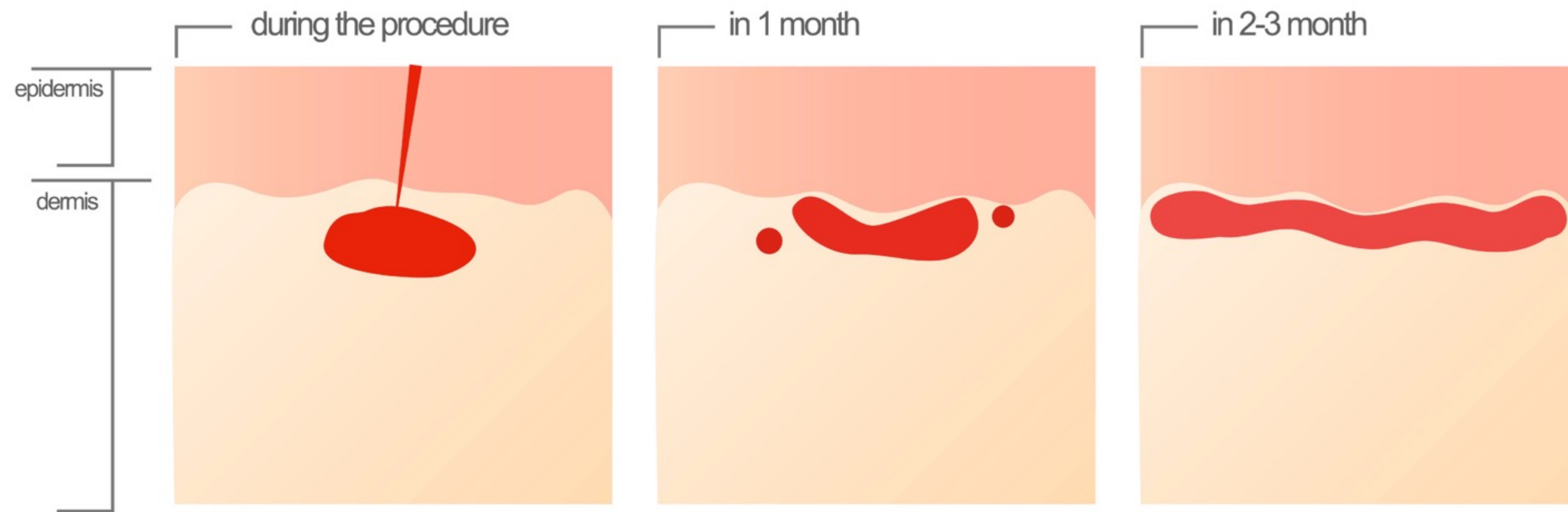
Skin: it's all about the Dermis

It's what you can't see in the dermis, not what you can see in the epidermis



Skin: it's all about the Dermis

Pigment & Anesthetic takes Space in the Skin



Black Saturation

Electrical Device or Manual Tool



Remember that black **IN** the skin appears differently than black **ON** the skin

Pigments for Saturation

Formulation based on Inorganic and Organic Colorants

Should be colorants that are used in:

- Foods
- Drugs
- Cosmetics (*Referred to as F,D&C and D&C*)



Saturation of Pigment

Formulation based on Inorganic and Organic Colorants

- Many factors effect the healing of Microblading and Permanent Makeup
- Technique and skill for pigment saturation





Pigments for Manual Tools

Darker colors are always needed compared to electrical devices



Pigment

Iron Oxide

Earth tones, Black Oxide,
Red Oxide, Ochre (mustard),
Brown Oxide

- Drawback: limited range of colors compared to organic
- Excellent range of earth tones for brows
- Globally used for pigment manufacturing purposes
- Not only for permanent cosmetics but also traditional cosmetics, foods, medications, religious ceremonies, skin protection



3 shades: yellow, red and black
(never results in a true bright color)

Pigment

Different Saturation & Appearance

Yellow Iron Oxide & Organic



*There is nothing natural about
yellow organic pigment*

Pigment

Different Saturation & Appearance



- Yellow is the most important color in permanent cosmetics
- We are dependent on it for all the golden hues
- It is compatible with all other pigments
- It is a happy color in the skin
- Much better than using white to lighten

Pigment

Iron Oxide Saturation

Red Iron Oxide compared to Organic



*There is nothing natural about
red organic pigment*

Pigment Saturation

100% Iron Oxide Formulation vs Organic Colorants



*Both present themselves and heal very differently in lip tissue
Brown blends heal very dark and ash with inconsistent saturation*

What Makes a Color Work?

In conclusion:

no matter the device, **it's all tattooing**

- Technique
- Saturation of pigment
- Quality of the colorants
- Quality of needles and devices



**Thank you for the opportunity
to share with you!**

It has been my pleasure to be a
part of this experience with AFDO
and all the attendees.

I welcome any questions you may have.

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