



Be Smart and Be a Partner)

of the New Era of Food Safety

Today's Speakers



Christopher Smith
Food and Drug
Administration



Brenda Bacon
Conference for Food
Protection



Chelsea Gridley-Smith, PhD
National Association of
County and City Health
Officials



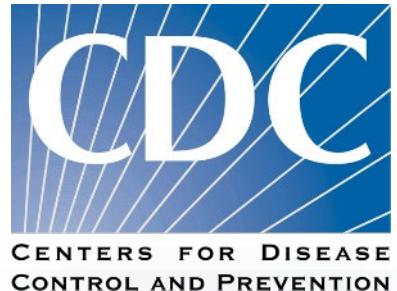
Laura Wildey, CP-FS
National Environmental
Health Association



Elizabeth Nutt
Association of Food
and Drug Officials



The Collaborative



Members of these organizations make up the
Retail Food Safety Regulatory Association Collaborative.



New Era of Smarter Food Safety



“In today’s modern food system, retail food establishments have emerged as the critical nexus from which consumers now get their food. As this sector plays such a large role in the nation’s overall food safety net, it’s critical that the FDA collaborate with others to adapt and modernize retail food safety approaches with the goal of further protecting consumers.”

Frank Yiannas
Deputy Commissioner for Food Policy and
U.S. Food and Drug Adminis

Objectives

- Review New Era for Smarter Food Safety framework
- Discuss Core Element 3.2 deliverables focused on retail modernization
- Provide historical overview of the formation of the Association Collaborative and long-term objectives
- Identify the linkages between Core Element 3.2 deliverables and current Association Collaborative objectives





**U.S. FOOD & DRUG
ADMINISTRATION**

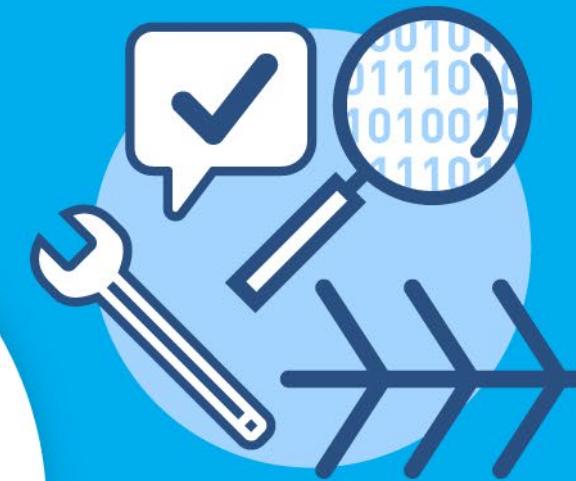
NEW ERA OF SMARTER FOOD SAFETY

FDA's Blueprint for the Future

Tech-enabled Traceability



Smarter Tools and Approaches for Prevention and Outbreak Response



Welcome to FDA's New Era
of Smarter Food Safety



New Business Models and Retail Modernization



Food Safety Culture

Section 3.2 Modernize Traditional Retail Food Approaches



- Create a structure to assess effectiveness of retail food regulatory programs based on public health impact
- Incorporate risk-based methodology and root cause analysis into all inspection and investigations
- Facilitate the implementation of well-developed food safety management systems throughout the retail food industry
- Implement interventions that positively impacts food safety behaviors and practices



Regulatory Association Collaborative



Collaborative Priorities



Increase Food Code adoption

Improve regulatory approach, competency, & food safety culture in regulatory community

Increase participation & conformance with the Retail Program Standards

Improve outbreak investigations

Increase active managerial control by industry operators

Enhance communication

Collaborative Linkages to New Era



Increase Food Code adoption

Improve regulatory approach, competency, & food safety culture in regulatory community

Improve outbreak investigations

Increase active managerial control by industry operators



Food Code Adoption Toolkit

New Era Deliverable 3.2.3

National Food Code Adoption Strategy

- The Collaborative supports the adoption of the current version of the model FDA Food Code
- We developed a Toolkit to help support Food Code Adoption
- Access here: <https://www.retailfoodsafetycollaborative.org/>



Benefits of Adoption

- Reduction of complexity and better ensures compliance, affording small and medium sized business the opportunity to expand across borders without worry about “different rules”
- Empowerment of industry through jurisdictional reciprocity by enhancing the whole of our food safety network
- Elimination of redundant processes for establishing food safety criteria
- Establishment of a more standardized approach to inspections and audits of food establishments
- And more!





What's in the Toolkit?

- FDA's Food Code Adoption Report
- Cross-Cutting Benefits for Industry and Regulatory
- Letters of Support
- Testimonials
- Association Policy Statements
- Legislative Data
- Links to Resources and Educational Materials
- Scholarly Articles and Research
- Fact Sheets
- Links to FDA Assistance
- Important Contact Information
- Survey Data
- And More!

Who is this Toolkit For?

- Food Safety Professionals
- Managers and Supervisors of Regulatory Food Safety Programs
- Retail Food Industry Members
- Quality Assurance Personnel
- Decision and Policy Makers
- Legislatures
- Association Members

Improving the Regulatory Approach Competency, and Food Safety Culture

New Era Deliverable 3.2.7, 3.2.9

Implementation of Risk-Based Inspection Poll

- Poll #1 - Q: What barriers have you faced in fully implementing a risk-based inspection methods?
 - A. Staff-related issues
 - B. Leadership buy-in
 - C. Training
 - D. Funding
 - E. No barriers
 - F. Other (type your barrier in the chat box)



RiskBased Inspection Methods

- **Collaborative Goal**
Increase retail food regulatory programs applications of risk-based inspection methods
- **New Era Deliverable 3.2.7**
Increase the use of risk-based inspectional approaches that are consistent with the principles of Annex 5 of the Food Code, which provides guidance on planning, conducting and evaluating risk-based inspections.



Plan of Action

- Assess application of risk-based inspection methods by state, local, tribal and territorial (SLTT) retail food regulatory programs, identify barriers to implementation, and coordinate with the FDA to execute strategies to overcome the barriers.



Accomplishments

- AFDO conducted phone interviews with nearly all state regulatory food programs and territories. The interview includes information on application of risk-based inspection methods.
- NACCHO/CFP conducted interviews with nine local retail food regulatory programs that have fully implemented or partially implemented risk-based inspection methods.

Next Steps

- Summary report of findings from interview will be widely disseminated.
- Share recommendations of strategies for SLTTs to overcome barriers to implementing risk-based inspection methods with key partners and stakeholders.

Implementation of Risk-Based Inspection Poll Results



- Q: What barriers have you faced in fully implementing a risk-based inspection methods?
 - A. Staff-related issues
 - B. Leadership buy-in
 - C. Training
 - D. Funding
 - E. No barriers
 - F. Other (type your barrier in the chat box)

Effective Intervention Strategies

- **Collaborative Goal**
 - Identify, assess, and promote implementation of effective intervention strategies.
- **New Era Deliverable 3.2.9**
 - Identify and develop intervention strategies known to be effective at reducing the occurrence of foodborne illness risk factors and tie incorporation of these strategies to FDA's funding of state and local retail programs to incentivize implementation.



Plan of Action

- Identify, assess, and promote implementation of effective intervention strategies.

Accomplishments

- AFDO conducted phone interviews with nearly all state regulatory food programs and territories. The interview included questions on conducting intervention strategies.
- NACCHO/CFP reviewed ten (10) local retail regulatory food program's risk factor study reports to identify potential key informants for interviews. All programs included in this review had conducted more than one risk factor study.

Next Steps

- NACCHO/CFP will conduct key informant interviews identified in risk factor study reviews to learn about the programs' processes, successes, lessons learned in implementing effective intervention strategies.
- Summary report of findings from interview will be widely disseminated to promote strategies to implement effective intervention strategies.



Improving Outbreak Investigation

New Era Deliverable 3.2.6

Plan of Action

- Develop and implement training, outreach, educational materials and opportunities, and other innovative approaches to assist State, Local, Tribal, and Territorial (SLTT) regulatory jurisdictions with reducing the occurrence of foodborne illness risk factors in food establishments and responding more effectively to foodborne illness outbreaks.



Accomplishments

- NEHA built a page for FBIO resources on the Collaborative Website
- The National Environmental Assessment Reporting System (NEARS) was promoted via an AFDO-hosted webinar
- AFDO collected resources and links to valuable information during 50 state interviews



Gathering Tools and Resources

- Training
- Outreach
- Educational materials and opportunities
- Innovative approaches
- Existing tools and resources
- Best practices





Foodborne Illness Outbreak Resource Pack

Q: What is the most helpful training tool for preparing to conduct a foodborne illness outbreak investigation?

- A. Your regulatory program's training materials/resources
- B. Council to Improve Foodborne Outbreak Response (CIFOR) Guidelines
- C. FDA ORAU Courses
- D. EATS
- E. EpiReady
- F. Something Else

We Need Your help!

Please take our survey!

<https://www.surveymonkey.com/r/FBIOResources>



Food Safety Management System

New Era Deliverable 3.2.3

Working with the Conference for Food Protection, consider revising the **Food Code** to: more fully incorporate a **food safety management systems** approach for retail establishments



Food Safety Management Poll Question

- Who do you think is most responsible for implementing and driving a food safety management system in a retail food establishment?
 - A. Corporate leadership
 - B. On-site management
 - C. Front line employees
 - D. All of the above



Food Safety Culture

- Food Safety Management Systems begin with creating a Food Safety Culture.
- **How and What** the food employees think about food safety

“Culture is the way we do things around here”

Frank Yiannis, Food Safety Culture



Projects:

Best Practices Survey

Conduct 4-Phase Retail Food Industry Leader Survey

- Food Safety Culture
- Employee Health Policy
- Active Managerial Control
- Food Safety Management Systems

Food Safety Management System/Active Managerial Control Course

Create course to assist industry in implementing a food safety culture that results in active managerial control

Food Safety Management Poll Question Results



- Who do you think is most responsible for implementing and driving a food safety management system in a retail food establishment?
 - A. Corporate leadership
 - B. On-site management
 - C. Front line employees
 - D. All of the above

Questions?



Thank you!

Visit our Website!

<https://www.retailfoodsafetycollaborative.org/>

Contact Us:

Contact@retailfoodsafetycollaborative.org