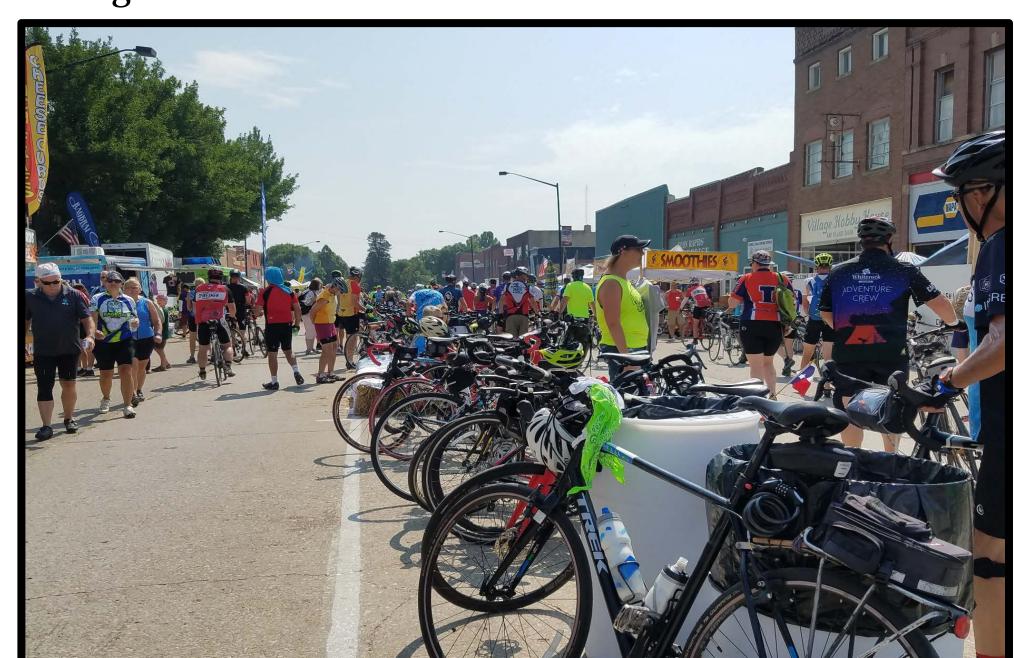
2019 RAGBRAI Response

Iowa Rapid Response Team

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About RAGBRAI

RAGBRAI, acronym for the Register's Annual Great Bicycle Ride Across Iowa is a non-competitive bicycle ride organized by the Des Moines Register. The week long ride goes across the state of Iowa from west to east and draws recreational riders from across the United States and many foreign countries. First held in 1973, RAGBRAI is the largest bike-touring event in the world.



Adaptation of RAGBRAIICS

The problem:

- No standard procedure coordination of events was left to each regulatory inspector for each county/jurisdiction.
- Communication between inspectors from town-to-town was limited;
- This resulted in the lack of ability to track violations, complaints, and foodborne illness.
- Communication between inspectors to supervisors was limited to severe violations.
- Lack of communication resulted in unlicensed vendors providing food to the public.

What did we do?

- Department of Inspection & Appeals adopted USA Food Safety, an inspectional database platform.
- This gave us the ability to track inspections and violations across the
- USA Food Safety was utilized to improve licensing and inspection of temporary food events, such as RAGBRAI.
- Standardized forms were developed by Iowa Department of Inspections & Appeals staff for gathering town event coordinator and vendor information.



Photo credit: Thao Nguyen



Figure 1: 2019 RABGRAI State Route Map

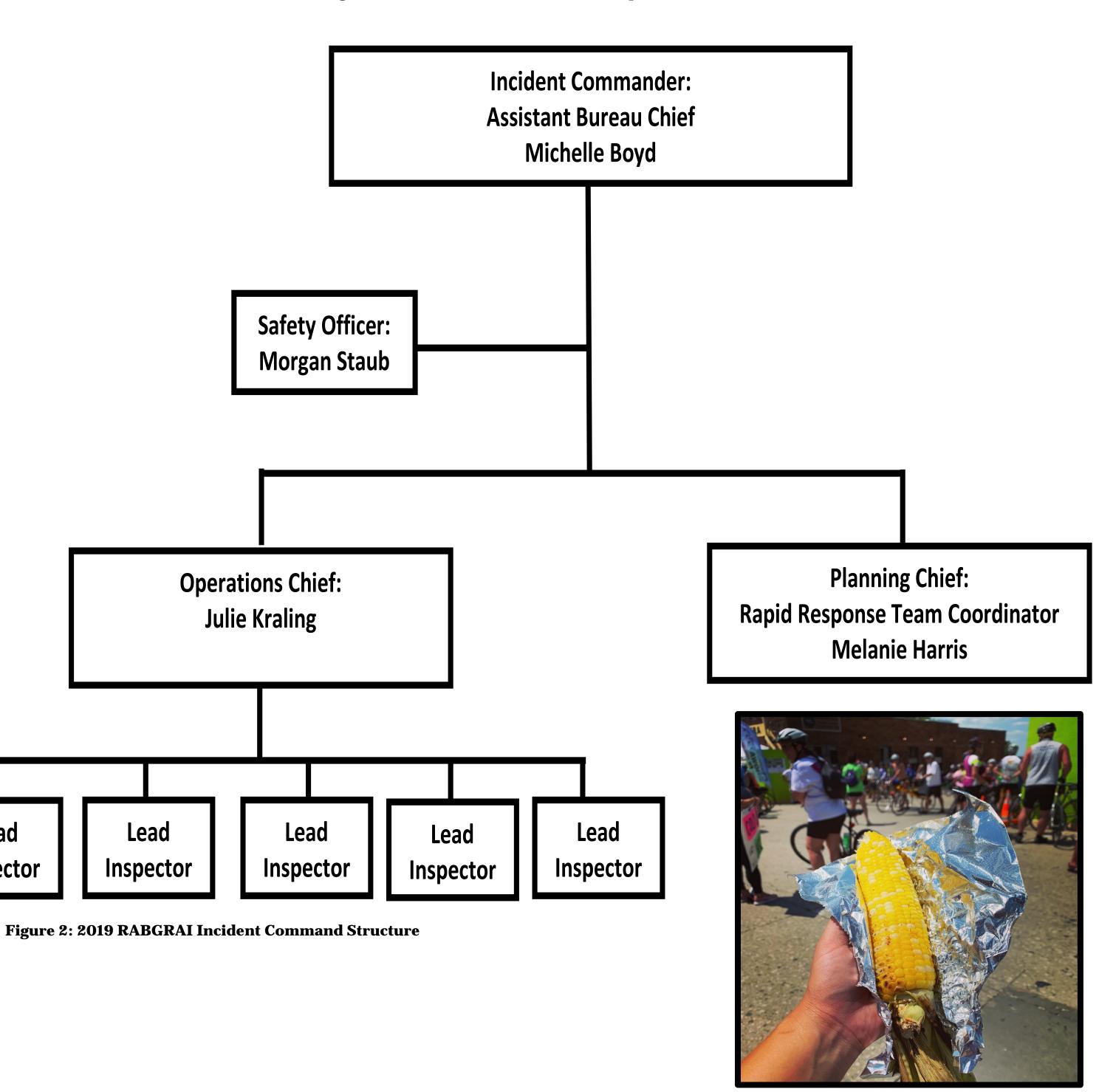


Photo credit: Thao Nguyer

2019 RAGBRAI ICS Activation

Objective:

- 1) Reduce likelihood of injury or harm to participants, support staff, and inspectional staff for the entire operational period.
- 2) Minimize potential for foodborne illness by conducting risk based food safety inspections for the entire operational period.

Actions taken:

Before RAGBRAI:

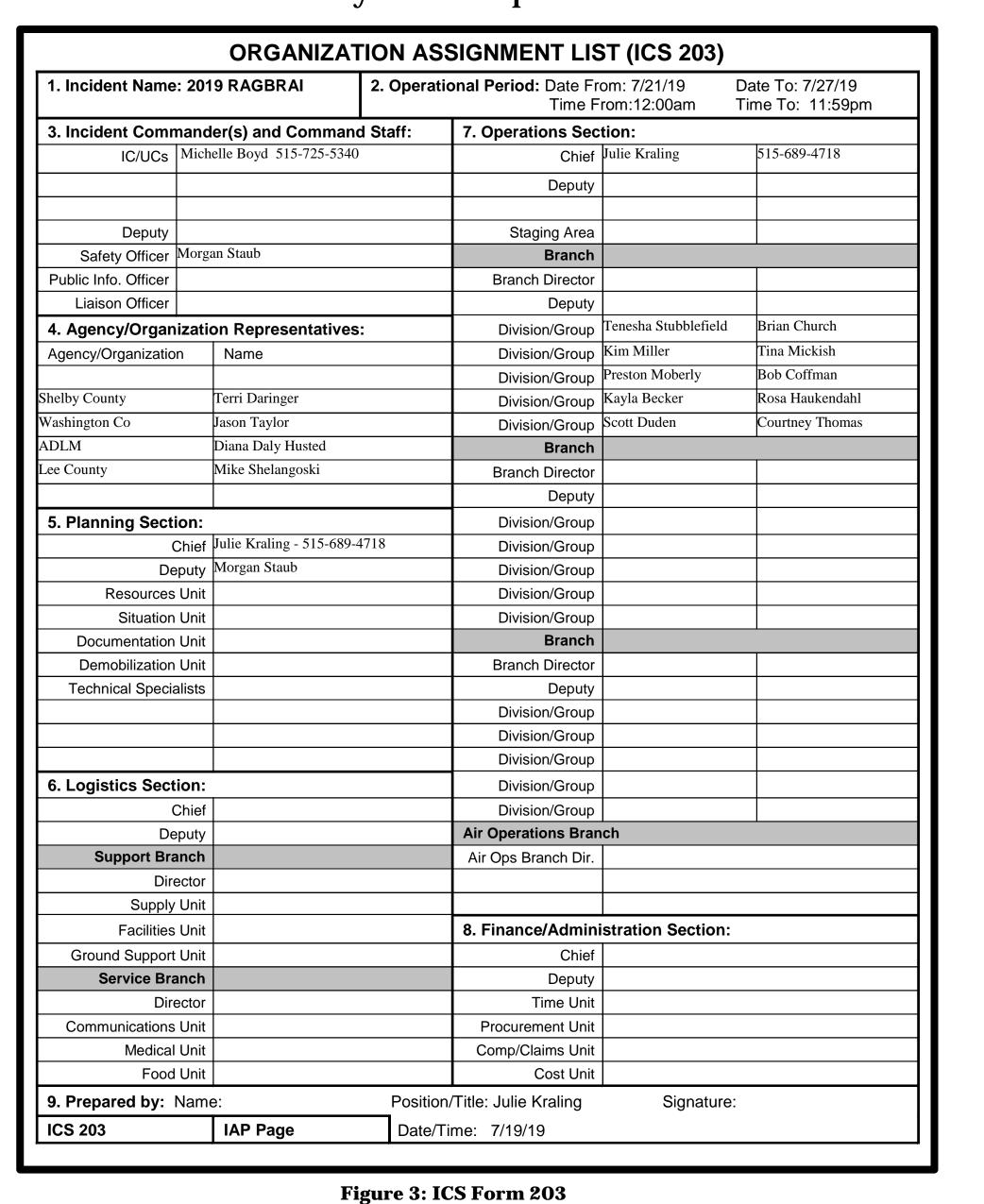
- Developed a modified incident command structure. (Figure 2)
- Lead inspectors were assigned based on overnight and passthrough towns.
- Town information was gathered earlier for better coordination. Information gathered include:
- Number of vendors and layout map,
- Contact information for event coordinator, county sanitarian and local law enforcement,
- Town and county ordinances,
- Town map with bike route information (how to get into and out of town safely),
- County maps, including bike route information (to avoid inspectors driving on the bike route),
- Bike rider support team driving route (to avoid inspectors getting stuck in traffic jams). [Figure 4]

During RAGBRAI:

 Daily planning meetings were held with lead inspectors and their team.

After RAGBRAI:

- Conducted an after action review with all inspectors;
- This include a survey of all inspectors involved and vendors.



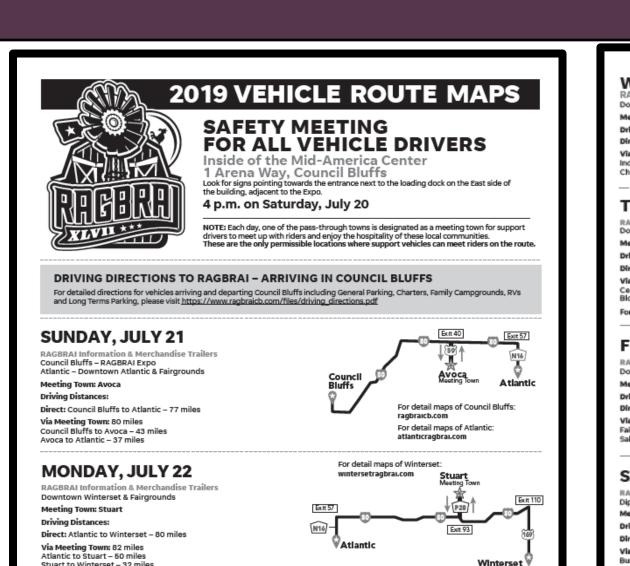




Figure 4: Rider support team driving route

Benefits and Challenges

Benefits:

TUESDAY, JULY 23

Direct: WInterset to Indianola – 46 miles

RAGBRAI Information & Merchandi Simpson College & Middle School Meeting Town: Norwalk

- Gave structure and guidance for inspecting an event of this size,
- ICS helped us understand why we are there,
- ICS set the standard for how we prepare and conduct inspections for all temporary events in the State of Iowa, and
- Educating importance of food safety and protecting the public.

Challenges:

- Gathering information from town coordinators,
- Locating vendors on the route in between towns,
- Providing staffing for out in the field, and
- Staffing turnover in the office, new Incident Command leaders.

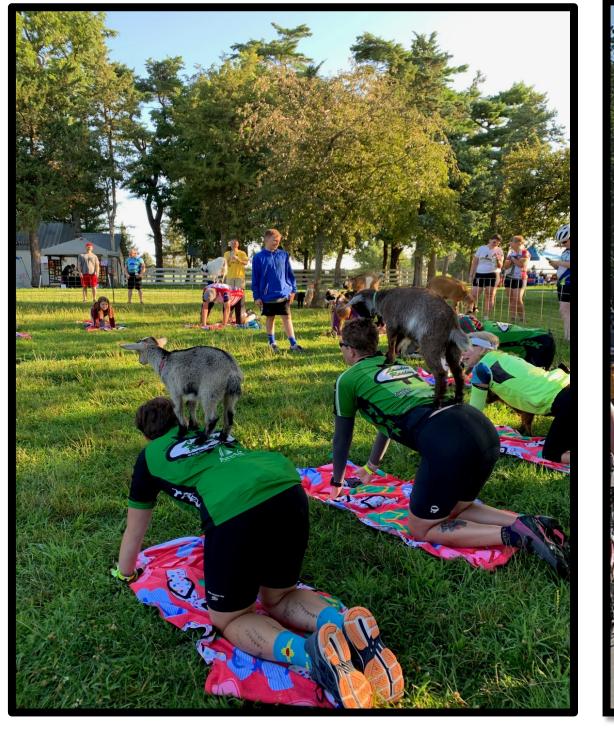








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