FOODSHIELD

& YOU

OVERVIEW

‣ FoodSHIELD = Workgroups

    ‣ Or does it?

‣ Our team has developed many different apps for different stakeholders

‣ We are releasing more to a wider audience

    ‣ Announcements Coming

‣ The tools are for you, requested by you!

SECUREAL
ERT

CONCEPT

‣ Send text, email, and audio alerts to large list of firms or establishments

‣ Create events, and send to multiple times

‣ One-off list sends

‣ Track & Report on activities

‣ This is different than workgroups "text alerts" communications for internal alerts

TARGET

▸ Targeting models are varied depending on need:

▸ Send to all in list

▸ Send to Zip codes in the list

▸ Send to Counties in the list

▸ Radius: Send to list x miles from center spot

DATA SOURCES

▸ We provide simple Excel template with a small amount of fields as guidance

▸ Export data from other systems, rename column headers and upload

▸ Integrations available to USA Food Safety

THROUGHPUT

▸ Processing of files and delivery speeds vary per mode

▸ Email

    ▸ 3,000 a minute

▸ Text

    ▸ **12 per minute

▸ Text to Audio

    ▸ **12 per minute

▸ Text, Text to Audio capacity can expand; how?

AVAILABILITY

SHOW ME!

You

SECUREFO
RM

CONCEPT

▸ Easily build a web form to send out for response

  ▸ Didn't use the word survey!

▸ Forms can be used inside the system or now, share a public link so anyone can fill out securely

▸ Keep data off public clouds and secured within portal

FORM CREATION

‣ Step by step, one page process

‣ Can support multiple question types

‣ Has 12 response input types

    ‣ Including real time photos, videos, and GPS from mobile

‣ Customize labels on the forms

DELIVERY & RESPONSE

▸ Public link is prepared and you can share

▸ Can be used on all devices, including mobile

▸ One time response or allow ongoing, repeated responses

  ▸ What is best for data gathering?

▸ Responses can be tracked, or anonymous

▸ Review on dashboard or Export data to Excel for further use

EXAMPLE

‣ HPAI

  ‣ Doing research surveillance on farm

  ‣ Needed simple tool for farm workers to utilize

  ‣ Implemented 11 question form and collected reponses weekly

  ‣ In field, only phone and tablets used to respond

  ‣ Captured photos, videos, and GPS location

  ‣ Real time reporting for admins

BUILD ME A FORM.

You

FAQ

▸ SecureAlerts will be available at a dedicated web address for your convenience

  ▸ https://alerts.foodshield.org

▸ SecureForm will be available at the same time.

▸ Will be enabled in your current portals as an app for all.

▸ Wednesday, April 29.

▸ What if I don't have a portal account?

Q & A