

Learning and Behaviour-based Food Safety Training





<https://www.youtube.com/watch?v=IGQmdoKZfY>



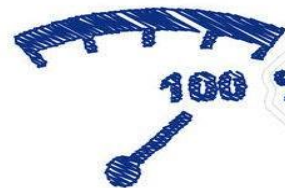
Simplicity is the ultimate
sophistication.

~ Leonardo da Vinci



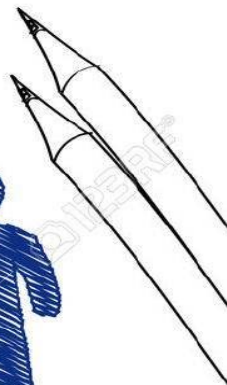
LEARNING

INFORMATION SKILL



PERFORMANCE

EMPLOYEE TRAINING



TEAM



MOTIVATION



QUALIFICATION

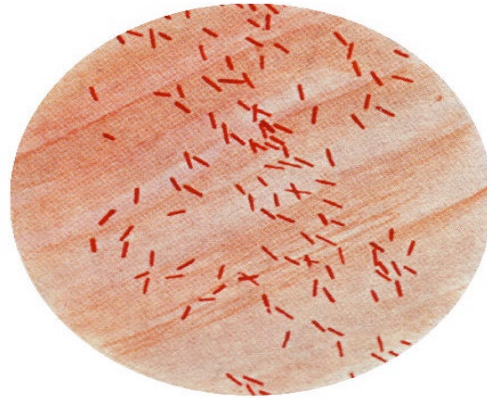
EDUCATION





**“I hear and I forget
I see and I remember
I do and I
understand”**

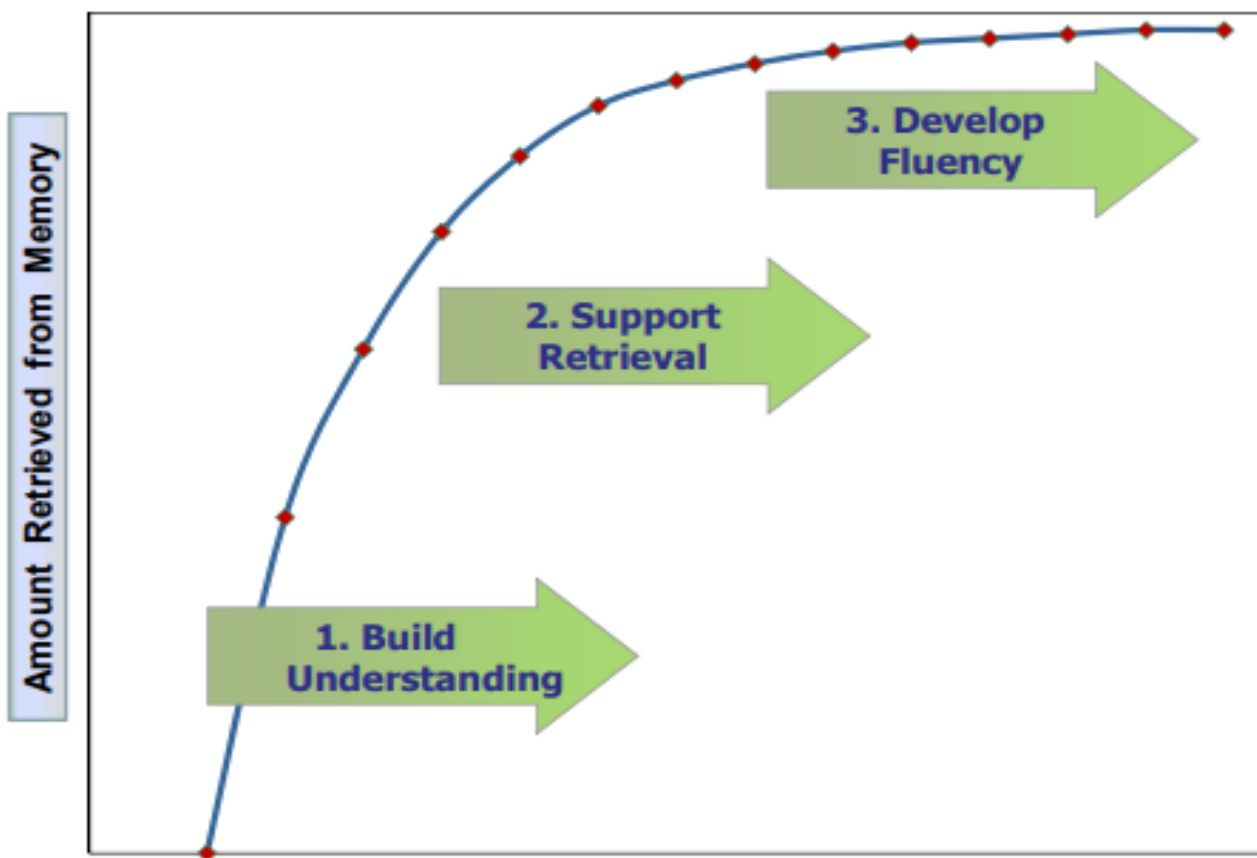
Behavior-based Training



Bah.
Humans are complex period
That's why dogs rule.

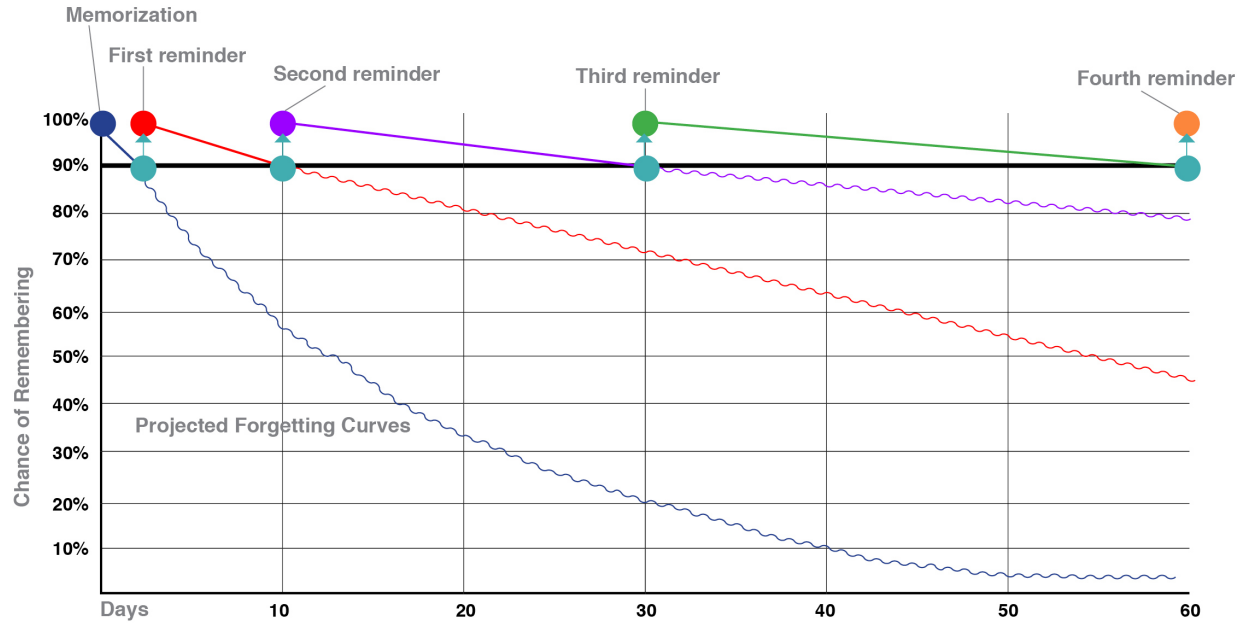






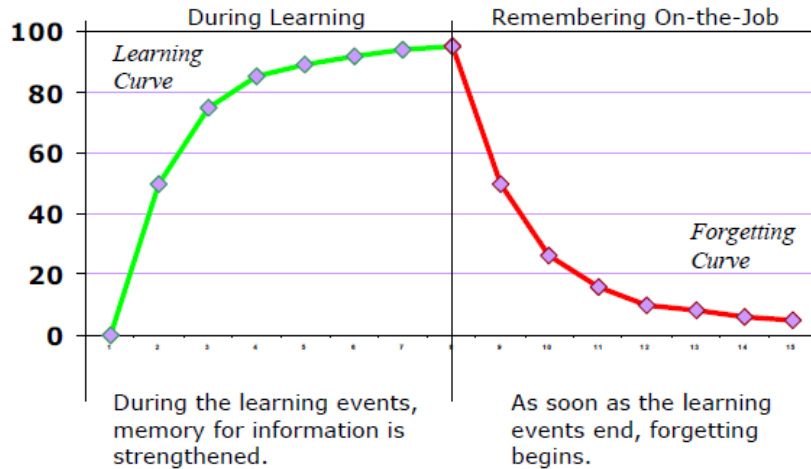
“The spacing effect is one of the oldest and best documented phenomena in the history of learning and memory research.”

Spacing Effect

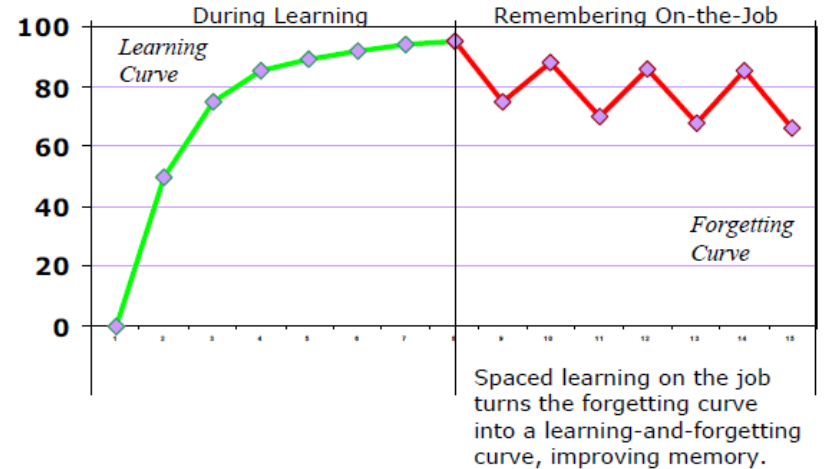


Spacing- On the job learning

Typical Learning & Forgetting Curves



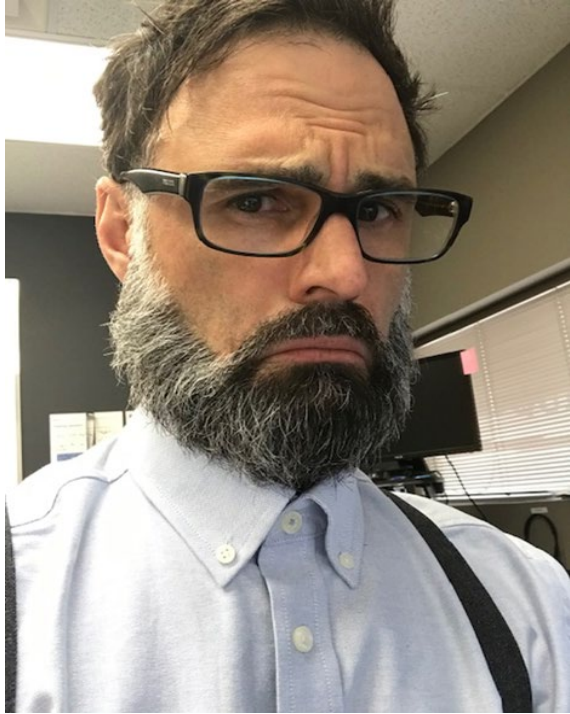
Learning & Forgetting with Spacing On-the-Job



Question

An instructional designer wants to develop a course for food safety managers. Fifteen hours of class are required. Which schedule of learning will produce the most highly-skilled presenters

- A. One week, eight hours on Monday, seven hours on Friday.
- B. One week, Monday through Friday, three hours each day.
- C. Two weeks, Monday through Friday, one and a half hours each day.
- D. All the designs above will be equally effective.
- E. Choices B and C will produce similar results.



Question

A food safety course is offered on-line.

Lessons are designed to follow up on previous lessons.

There are 8 lessons in total.

When six months have passed after successful completion of the course, which of the learners will remember the most?

A. Those who completed the course in two weeks.

B. Those who worked on the course every Monday night for eight weeks.

C. Those who worked on the course every other week or so, when they got a chance, completing the course in four months.

D. All of the above will produce equal results.

Power of Storytelling



Principle of consistency and commitment



Principle of Social Norm



F

Power of WHY

A blackboard with the word "Why?" written in white chalk. The word is written in a casual, handwritten style with a question mark at the end. The blackboard has a slightly textured, dark surface.

Why?

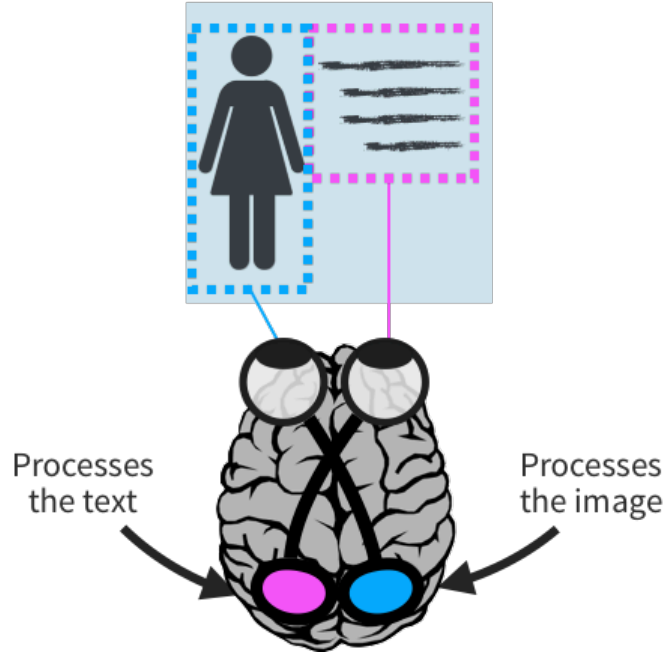
Case Studies



Lighting



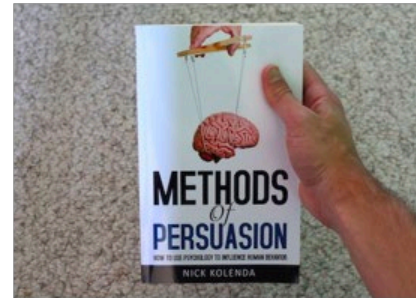
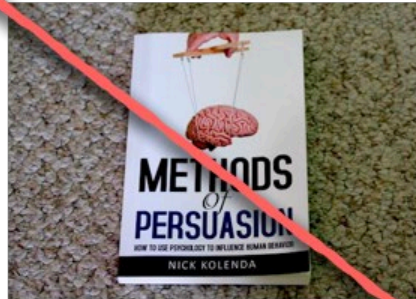
Marketing/Advertising





TACTIC 2:

Depict Products to Encourage Mental Interaction



TACTIC 8:

Rhyme Your Slogan or Call-to-Action

~~Download our
app today.~~

It's free to play,
so download our
app today.

Sanitizer Dishwashing

50 ppm

Dip and remove
Compare immediately. Parts per million



Sanitizer Bucket

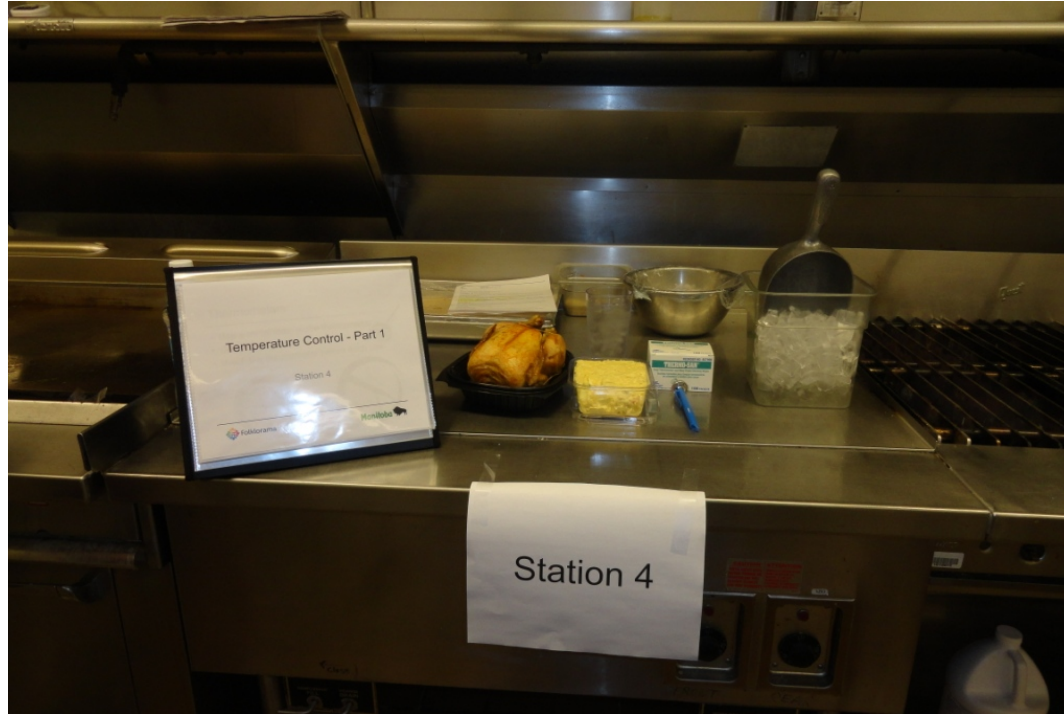
200 ppm

Dip and remove
Compare immediately. Parts per million



08/05/2012 17:00







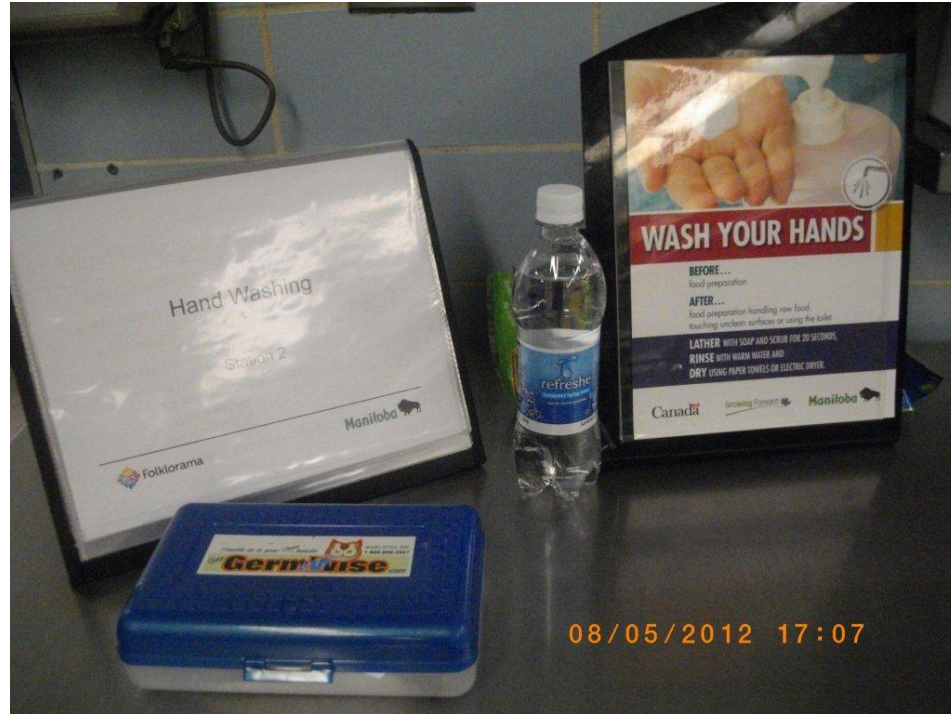






















Survey from participants

- *“By moving around I retained information by thinking back visually to what happened in that corner...”*





Rob Mancini

robert.mancini6@gmail.com

204.885.0638