



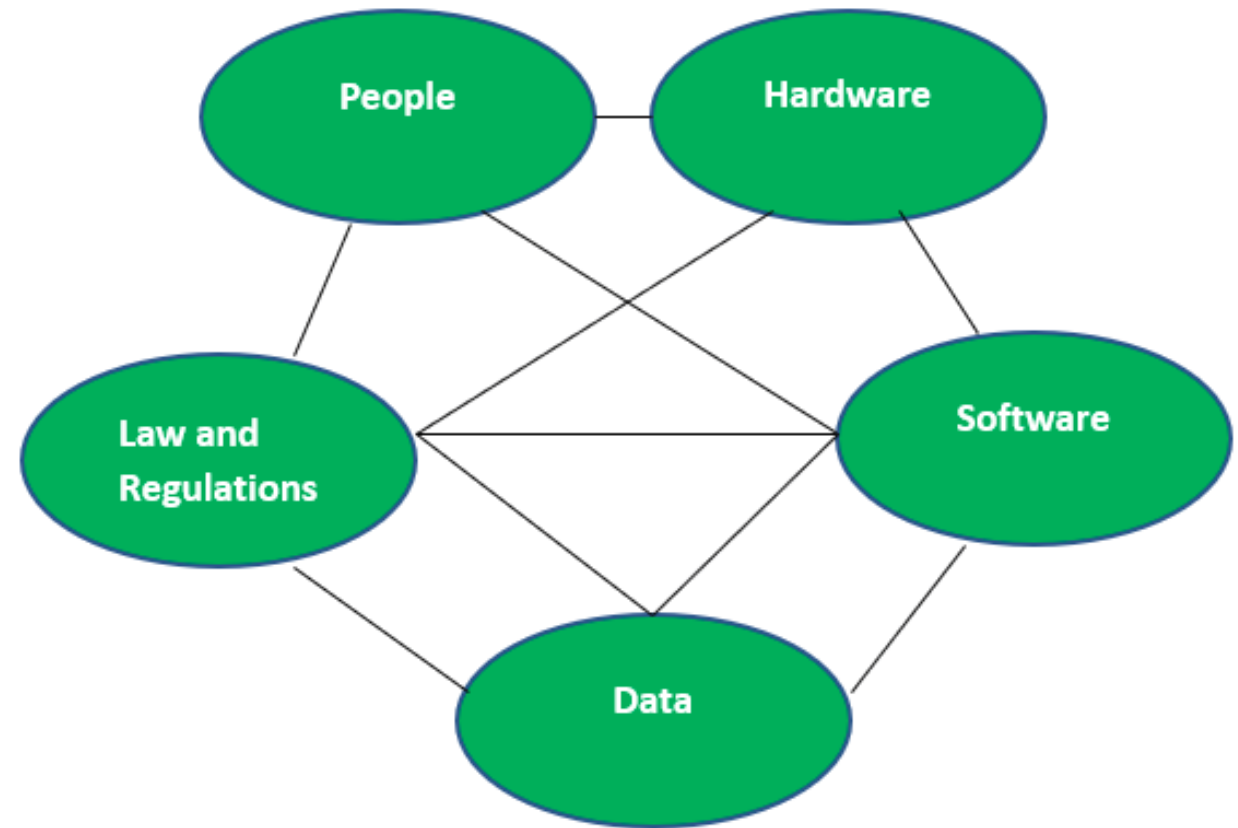
ECOBUDS

A Platform for Clean & Compliant Cannabis

Sensors, Safeguards, and Safety

A socio-technical approach to compliance and monitoring

Socio- Technical Matrix





**A compliance & assurance
company dedicated to cannabis
industry**



People

-Employee
Training



Process

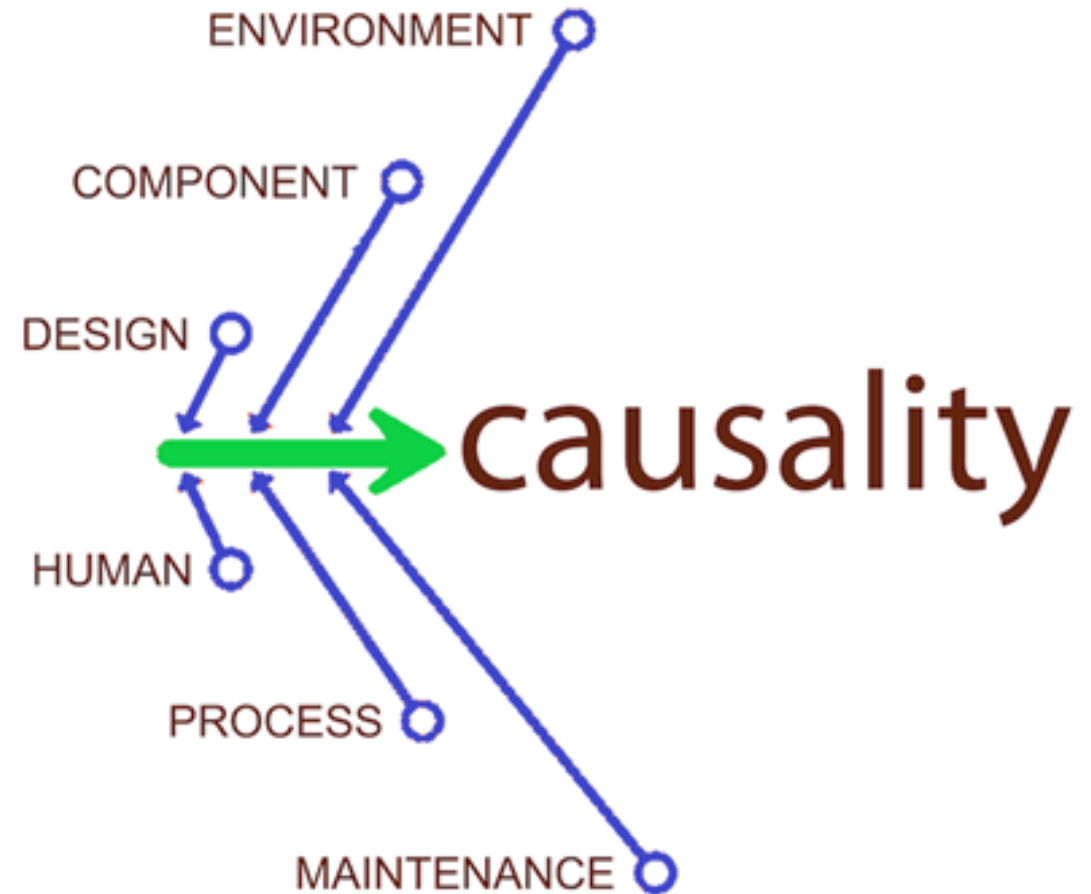
-Standards &
Uniform
Process



Technology

- Biosecurity
- Safety
- Verification

Visual Diagnosis Model

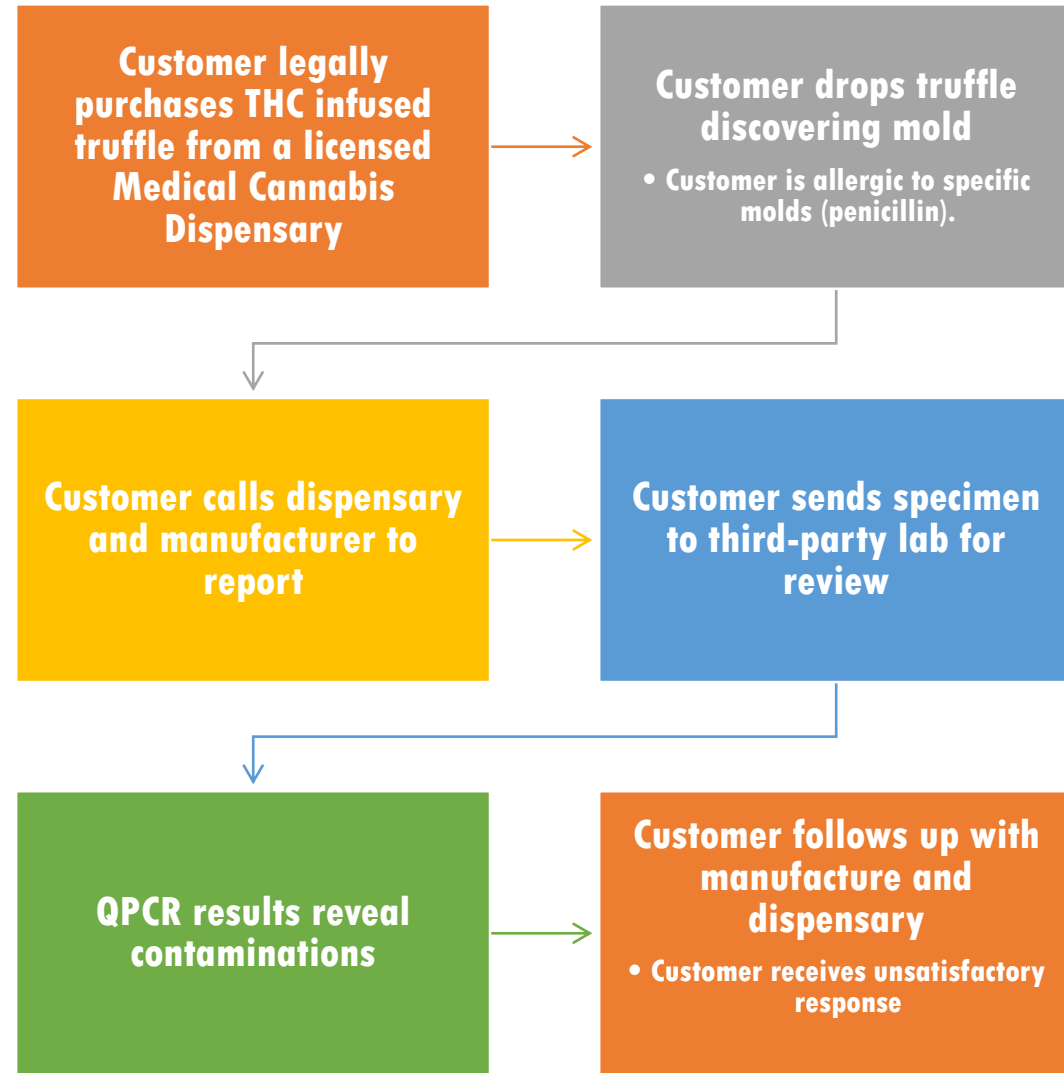


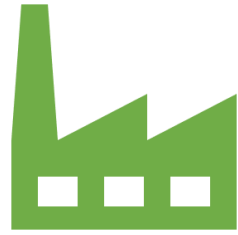
Case Study: Moldy Truffle

- **What happened?**
- **Timeline of events- Examining response**
- **Exploring assumptions of causality**
- **Compliance and prevention**
- **Worse case scenario- *What could have happened?***
- **Best case scenario- *What should have been done?***
- **Statistical Life Value- Liability & responsibility of manufactures, processors, and distributors**
- **Regulatory reaction**



What Happened?





Manufacturing

Cultivation



Consumer Purchase

Dispensary

Cannabis' Journey

Finding the probable source



Cultivation

Growing
Harvesting



Manufacturing

Dry/Cure
Extraction
• Method



Products

Flower
Oils
Edibles

Challenges in: Cultivation, Curing, & Drying

- **Complex environmental conditions**
- **Highly variable**
- **Ideal growth system and environment for plants (Cannabis), subsequently fungi.**
- **Hard to clean and disinfect**
- **Limited tools and commercial training for staff**





Source

In over 100 third-party tests, Aspergillus and Penicillin were the top fungi found in cultivation through air quality assessments

Compliance & Prevention

- State law and regulation
- Internal policy
- Technology
- Accredited Lab testing
- Testing practices
- Third-party regulators
- Certifications (FOCUS)
- Uniform Standards
- Standard Operating Procedures
- Quality Assurance
- Safety (Consumer and Employee)
- LOG Reduction/Risk Reduction
- Consistency in Action

Sensors

- **Detects Mold and Bacteria**
- **AI & Automated**
- **Wireless**
- **Physical Record**



Sensors

- **Detects Nearly any gas**
- **Primary Safety Device**
- **Secondary recording device**
- **AI & Automated**
- **Wireless**

Worse-Case Scenario



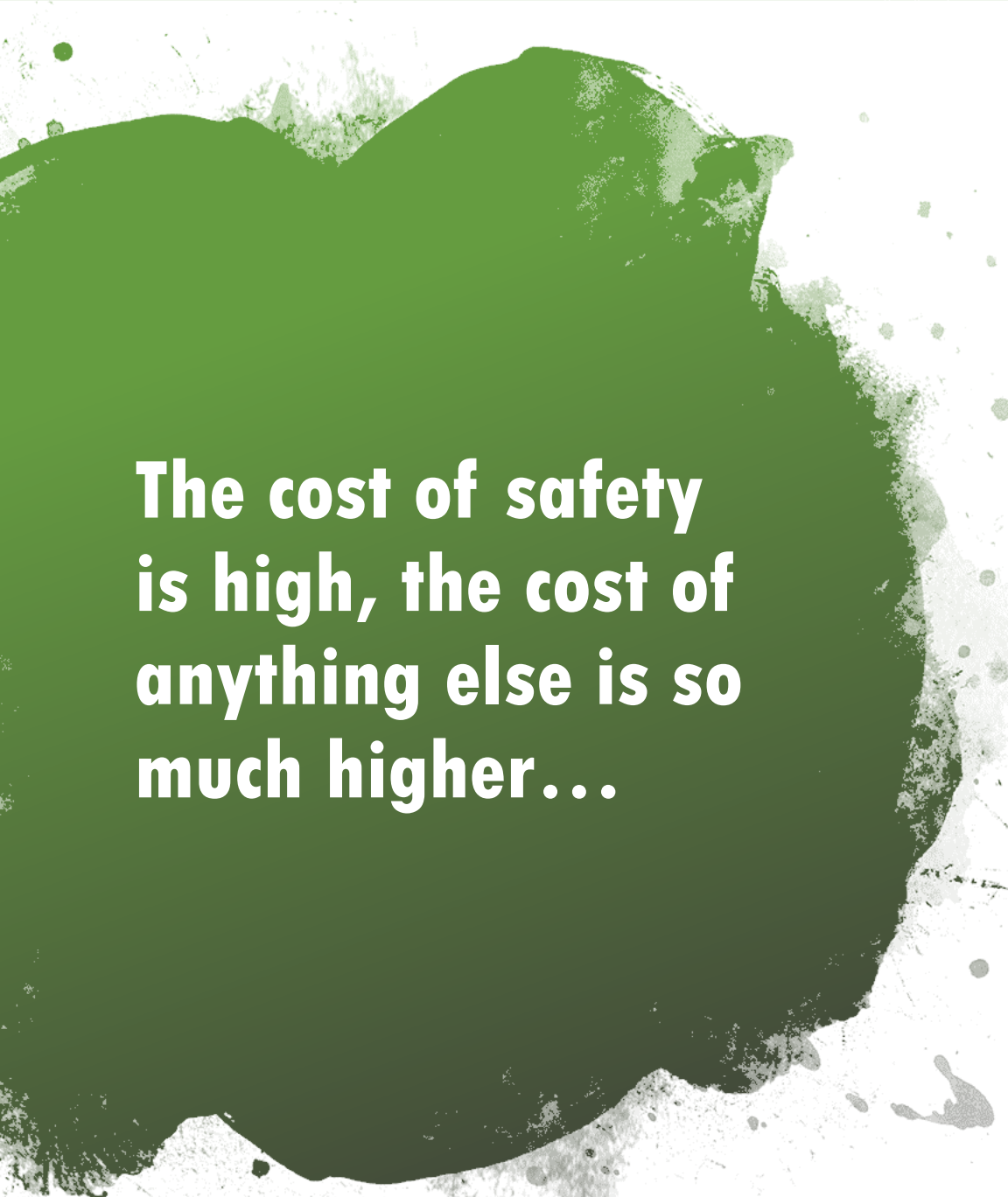
Hospitalization



Allergic Reaction



Death

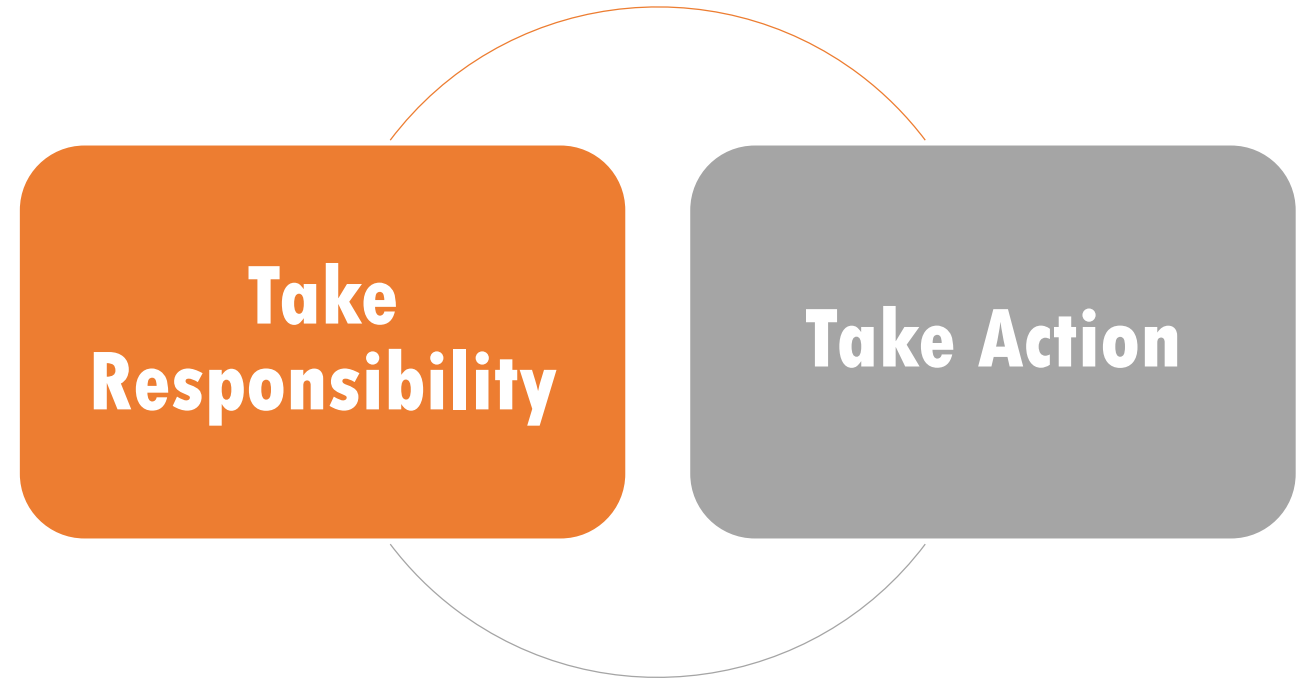


**The cost of safety
is high, the cost of
anything else is so
much higher...**

“...basing a food safety decision - a decision that would potentially prevent foodborne illness and save lives - on business ROI, is ridiculous... The cost is someone dies.”

**-Sean Leighton of Cargill
*Global Vice President of
Food Safety, Quality and
Regulatory Affairs***

Best-Case Scenario



Recall Response



By definition, the word “recall” means “to call back” or “return.”

In the United States, a product recall indicates that a potential safety hazard or violation was discovered, and some form of corrective action must be taken to rectify the problem.

That action, also known as a remedy, may or may not involve returning the product.

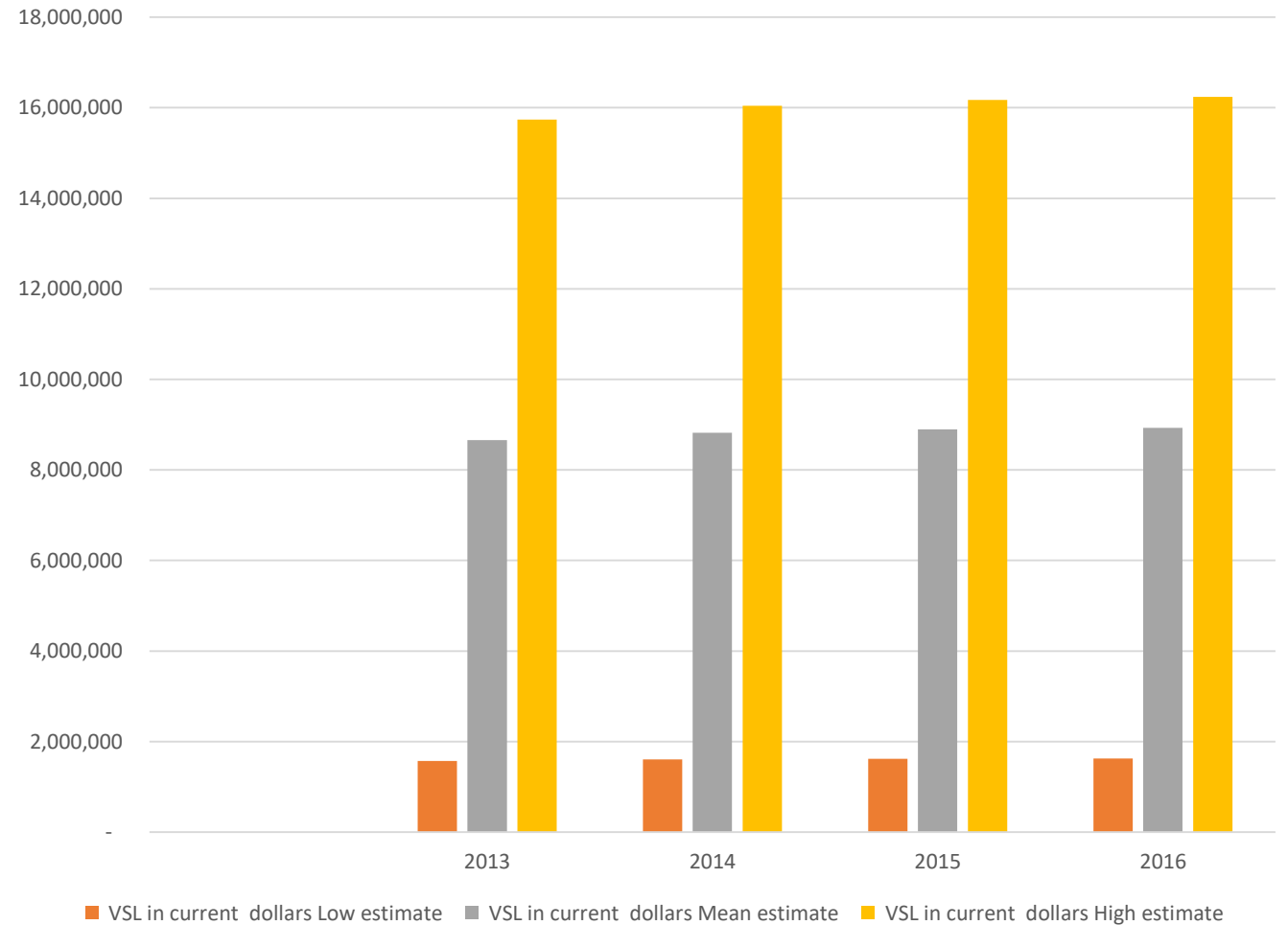
Recall Response



- **Full Recall on any and all products containing source material specific to batch number.**
- **Regulatory notification, where required**
- **Public Disclosure**
- **Notify all sellers of product**
- **Call all individuals that purchased these items**
- **Follow-up**
- **Notify insurance company of potential liability**

USDA- By the numbers, SLV

Value of statistical life year (VSL) in the United States



Regulatory Reaction and Follow-up



Questions?

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