

National Farmers Union



- Founded in 1902, representing almost 200,000 family farmers and ranchers
- Dedicated to protecting and enhancing the economic well-being and quality of life for family farmers and ranchers and their rural communities
- Core Values are:
 - Education
 - Legislation
 - Cooperation





NFUF awarded \$4.5m from FDA over three years for education, outreach, and training for local growers

Local Growers = Over 50% of product sold within 275 miles

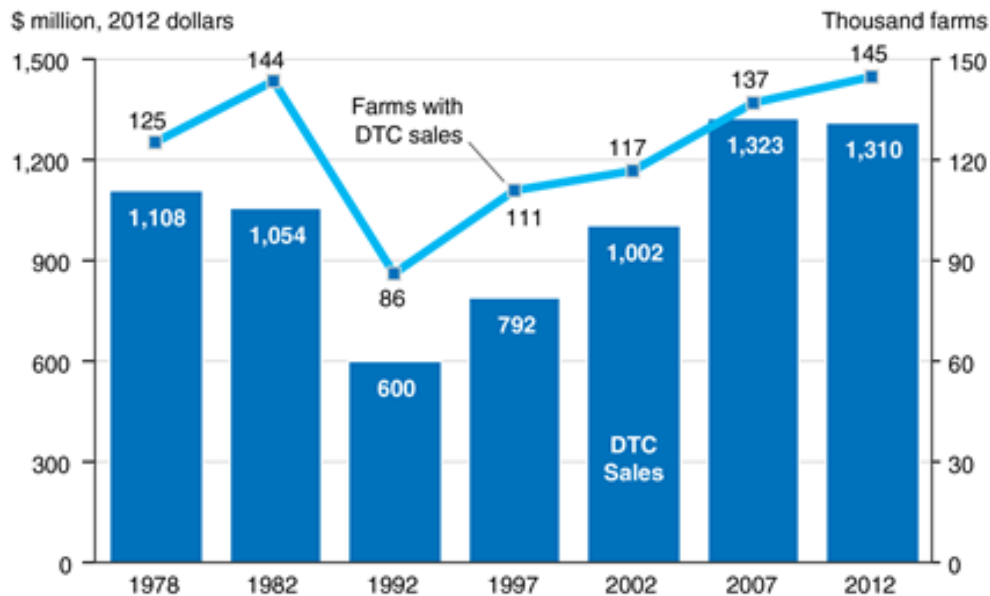
Main Objectives

- Needs Assessment
- Outreach and Education
- Training
- Grower Liaison Model
- Communication

What Do Local Growers Need?



Direct-to-consumer (DTC) farms and sales



Note: Inflation-adjusted sales were calculated based on the gross domestic product implicit-price deflator published by U.S. Department of Commerce, Bureau of Economic Analysis, calibrated to 2012=100.
Source: USDA, Economic Research Service, using USDA, National Agricultural Statistics Service, Census of Agriculture, various years.

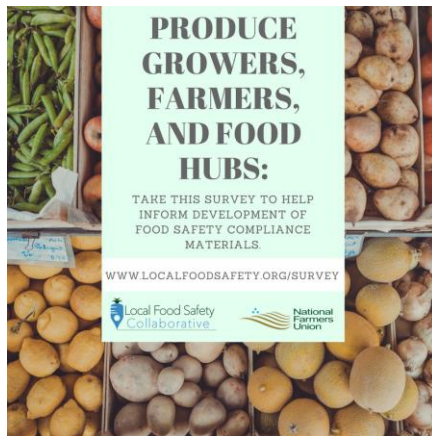


Your farm is eligible for a qualified exemption from this rule, which means that you must comply with certain modified requirements and keep certain documentation, as per Sections 112.6 and 112.7.

Needs Assessment



Nationwide Survey



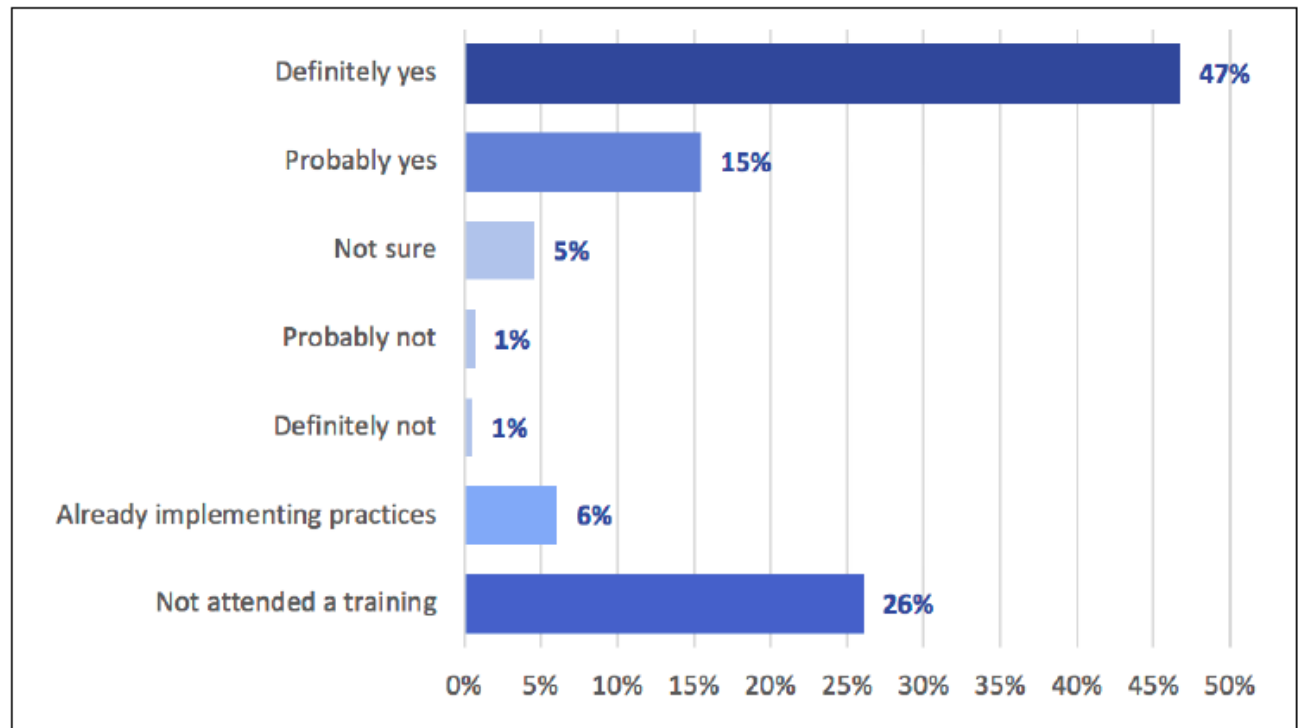
- Open 6/20/17 – 10/31/17
- 1173 responses

Listening Sessions

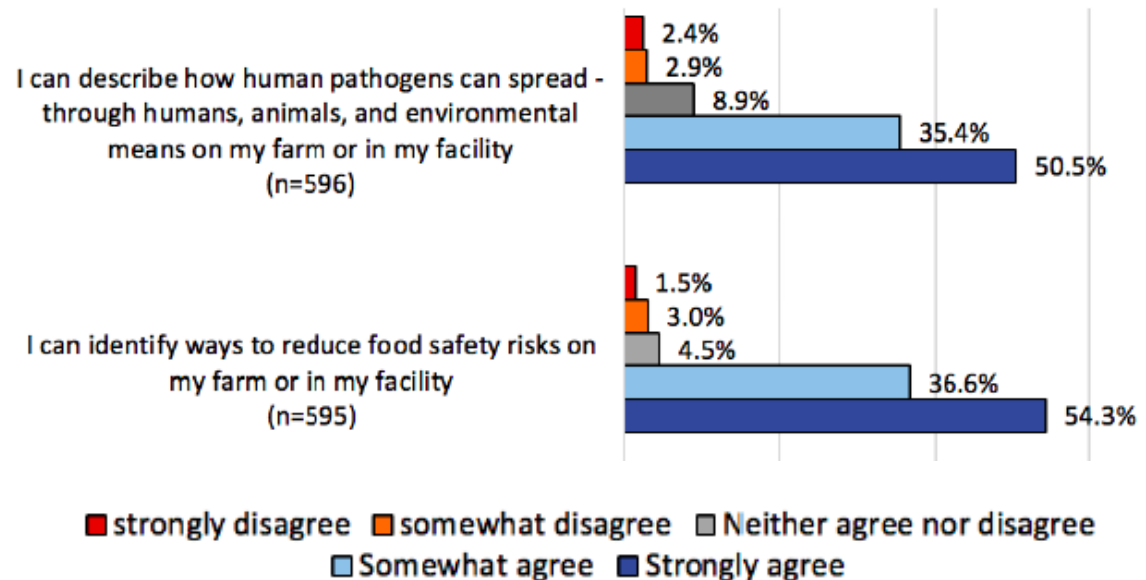


- Processor and Grower Sessions
 - Wisconsin 3/19
 - Mississippi 3/21
 - Massachusetts 6/13
 - California 7/12-13

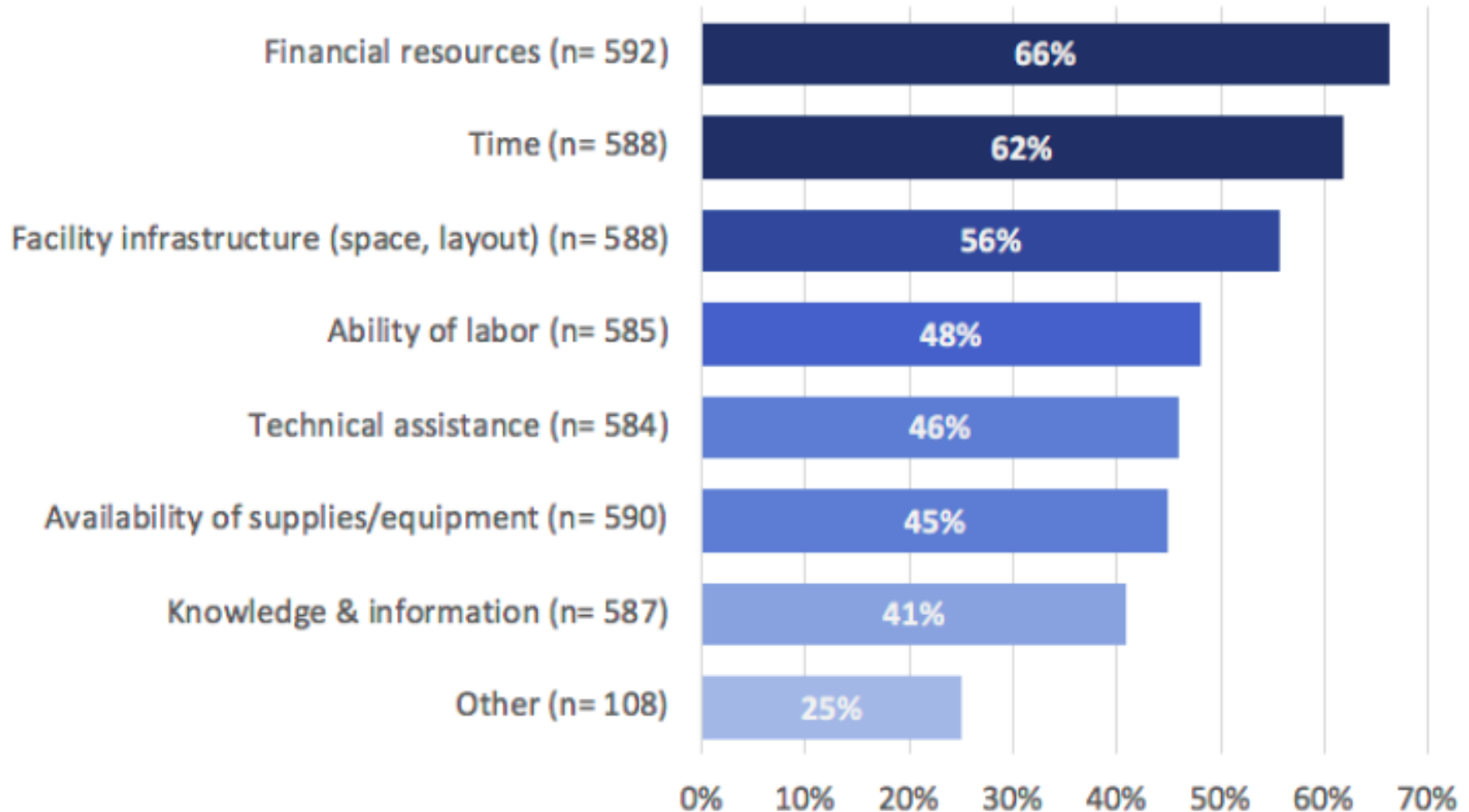
Plan to Implement Food Safety Practices as a Result of Training



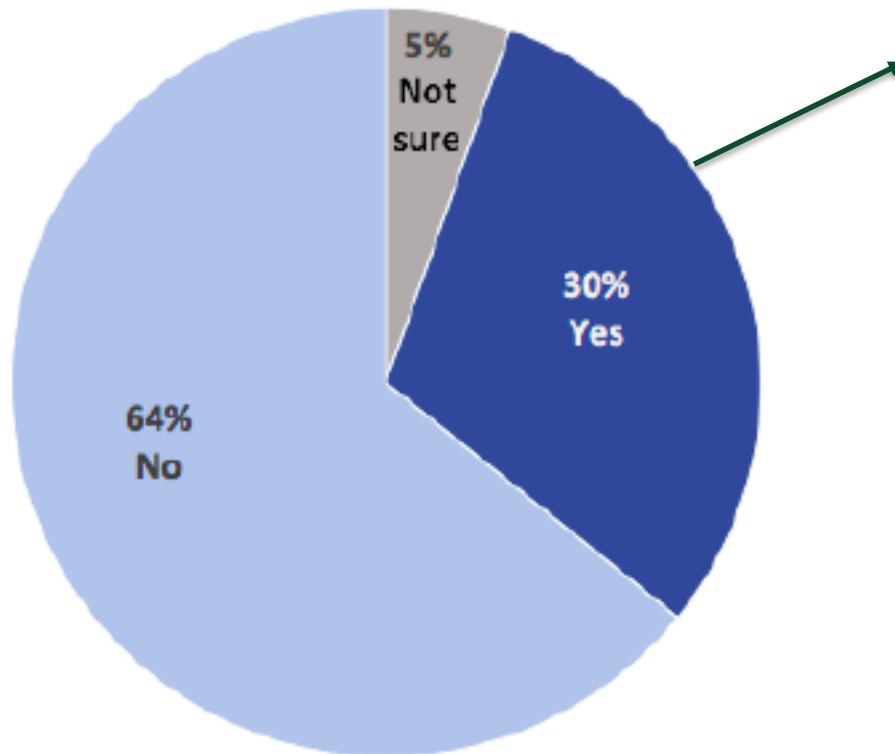
Understanding Food Safety Principles



Limitations to Implementing Food Safety Practices



Do You Have a Written Farm Food Safety Plan?



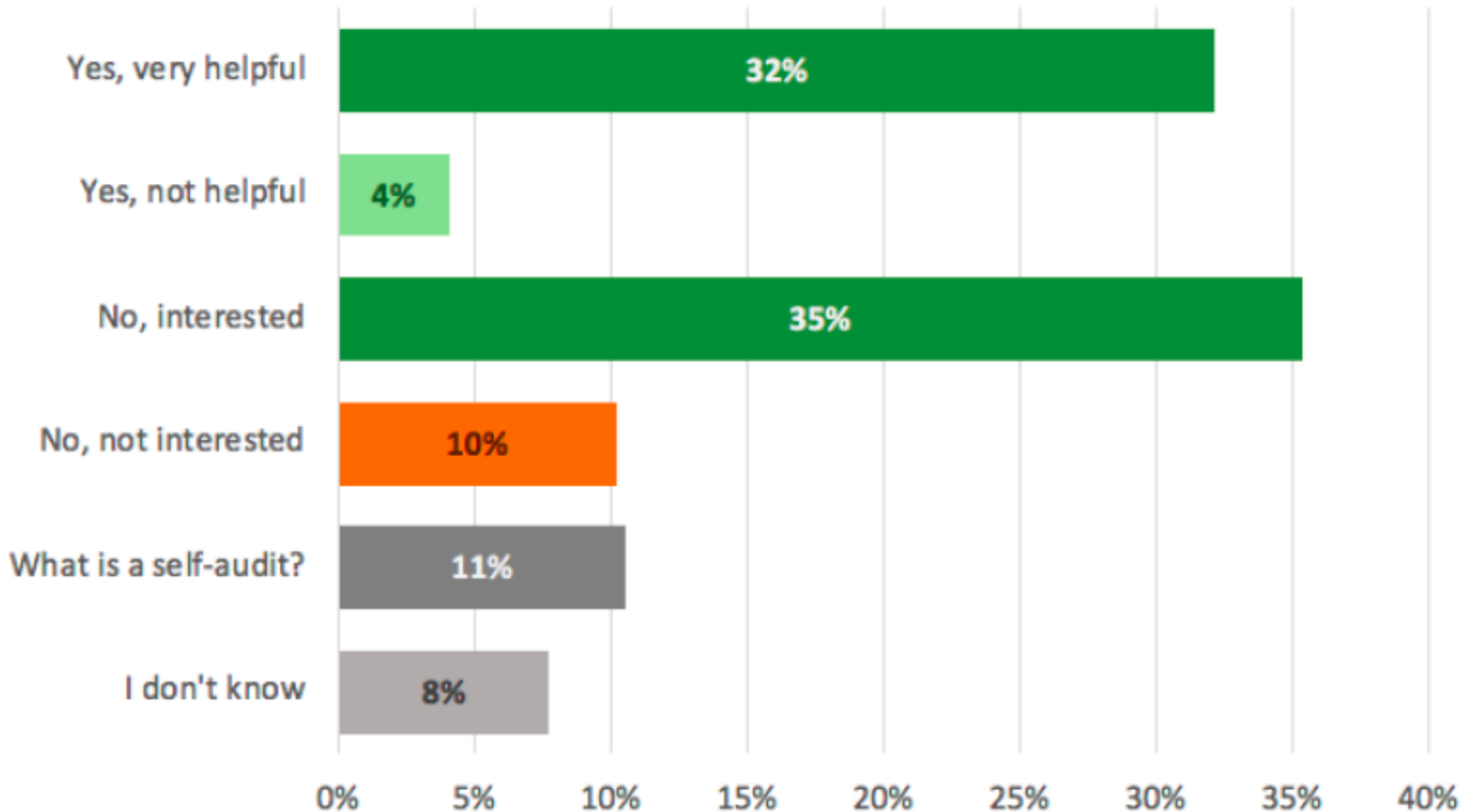
Farmers who have a FSP

- Less likely to check **greatly limiting** when assigning levels to perceived barriers.

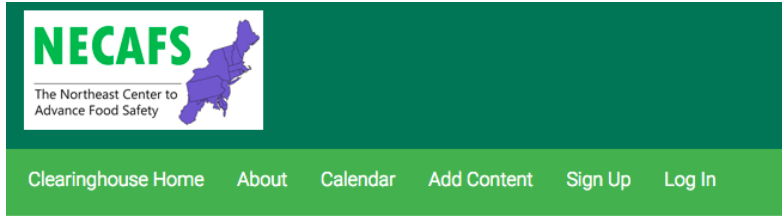
Listening session responses

- Have a plan but it's not written down
- Just beginning - not ready for a full plan yet

Conducted a Self-Audit of Food Safety Practices on Your Farm/Facility



Most Important Sources for Obtaining New Information or to Learn a New Skill



Welcome to the NECAFS Clearinghouse!

The Northeast Center to Advance Food Safety (NECAFS) clearinghouse is a curated source c
Anyone can search and view the resources linked to the clearinghouse by using one or all of t

In order to link your food safety related materials and make them searchable within the cleari

Survey Ranking

- Websites
- Written materials
- Extension trainings, group meetings, and seminars



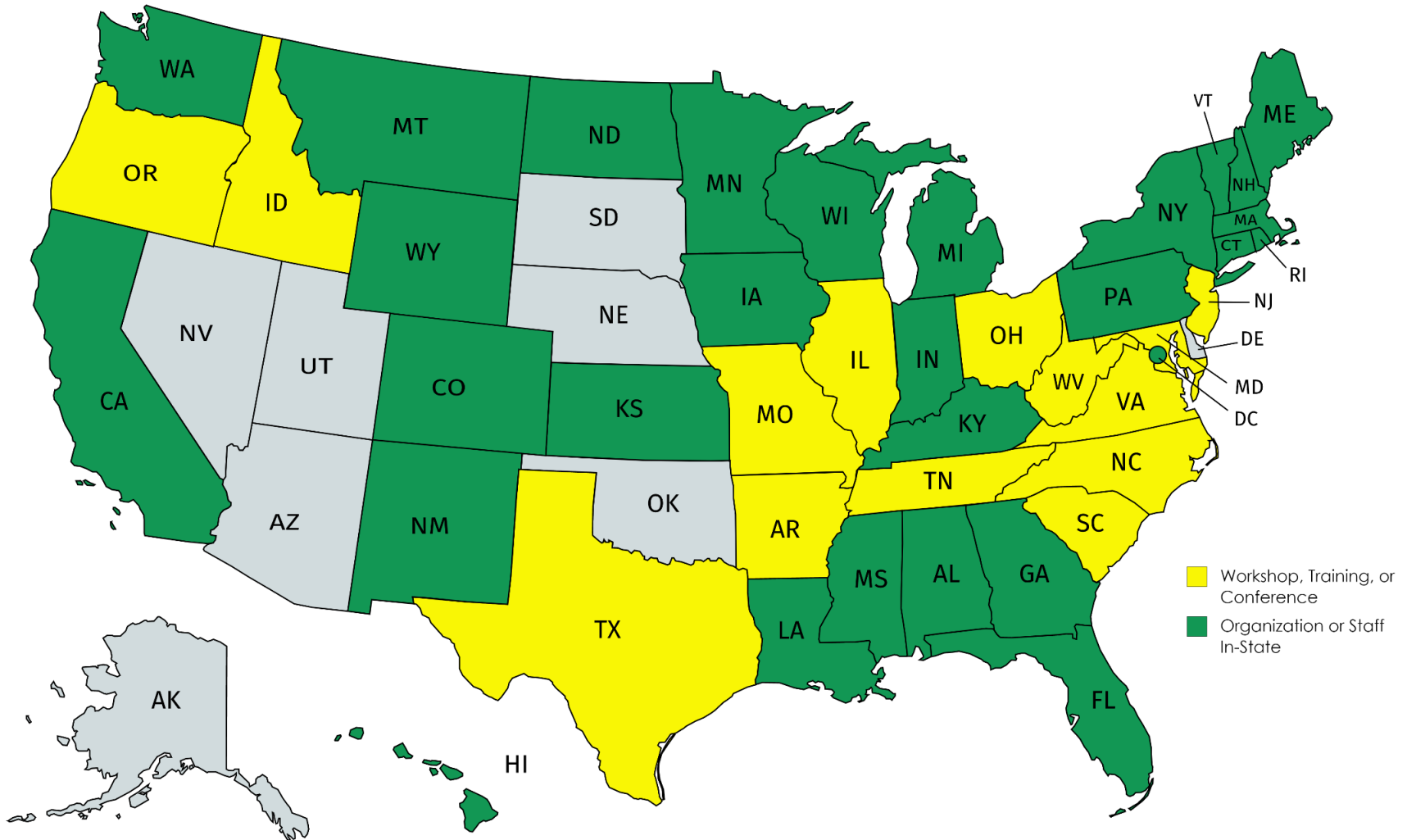
Open-Ended Responses

- Farmer-to-farmer learning
- Hands-on learning
- Personal interaction with experts

Project Presence

20 Subrecipients Since 2016

17 Subrecipients Currently



Metrics Through March 2019



- 105 Produce Safety Alliance Grower or Train the Trainer Trainings
 - 2,032 Individuals attended PSA trainings
 - 113 People sent to PSA Train-the-Trainers
- 469 Conferences or Workshops attended/held
- 116,980 Stakeholders engaged
- Over 129,000 educational and outreach materials distributed





Food Safety Training Continuum



On-farm field days or starter presentations

Initial Introductions



Produce Safety
ALLIANCE

Full PSA Grower Training



Implementation and guidance workshops; add-on curriculums

Follow-up Workshops and Guidance



Project Output



18 Episode Food Safety Podcast

4 Episode Food Safety Podcast



Project Output



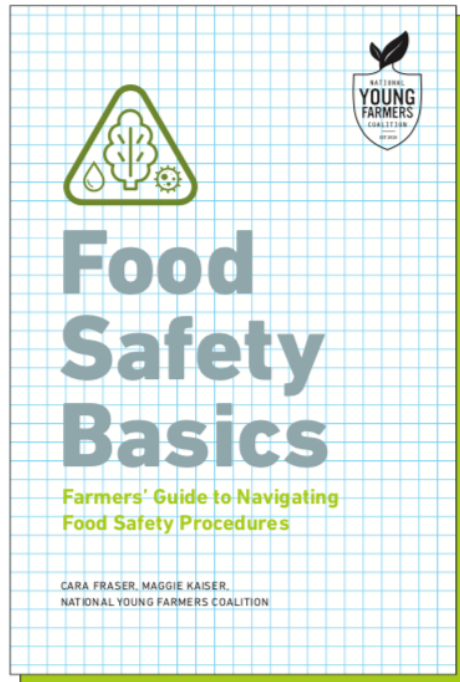
Farm Demonstration Sites in AL and MS

Food Safety Program Matrix for Talking to Buyers About Food Safety



Food Safety Plan Workshops

Project Output



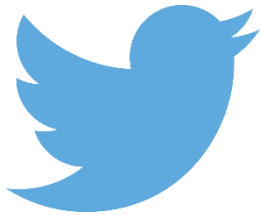
Guidebook for After a
PSA Grower Training

PSA Grower Training
Promotion Video





Local Food Safety Collaborative



@LocalFoodSafety

www.LocalFoodSafety.org

