

# 2017-2018 AFDO FINAL COMMITTEE REPORT

## Industry Associate Membership Committee

\*Chair: Courtney Bidney, General Mills, Minneapolis, MN

Chair: Cynthia Culmo, CC Consulting, Ft. Worth, TX

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**Charge 1:** Provide a Master of Ceremonies for the Wiley Award Banquet.

**Discussion:** Courtney Bidney and Barbara Cassens will be the Masters of Ceremonies for the Wiley Award Banquet. Program development is in progress with Jerry Wojtala and the IFPTI team.

**Recommendations:** Continue this charge

### **Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 2:** Submit a worthy candidate for the AFDO Associate Industry Award. The prior year's winner will be the chair and the past 7 recipients will comprise the Associate Industry Award sub-committee. The sub-committee chair will advise the committee chair of the nominee annually by March 15<sup>th</sup>. The committee chair will present the award at the Wiley Award Banquet at the Annual Conference.

**Discussion:** Two awards will be given this year.

**Recommendations:** Continue the charge.

### **Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 3:** Survey industry associate members for regulatory concerns that should be brought to the attention of the Board.

**Discussion:** This is a standing agenda item on every conference call. Here is the list of current concerns.

- Retail – Varying interpretation by the states on meat placement to avoid cross contamination; should go through the Food Committee; FMI working on it
- FSMA – Intentional Adulteration rule; FSVP – who is the responsible for filing
- Fair Packaging Labeling Act – The CFR doesn't match the NIST regulations. An ad-hoc committee will be created and chaired by Matt Curran. A draft proposal will be created and sent to the Associate Industry committee for volunteers.

**Recommendations:** Continue the charge.

### **Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 4:** Provide ideas and recommendation on how to increase industry membership and participation to the AFDO Board by March 1, 2018.

# 2017-2018 AFDO FINAL COMMITTEE REPORT

**Discussion:** The Industry Associate Committee will be actively promoting the Partners with a Common Purpose meeting within the Associate Committee as well as to trade associations. The Partners with a Common Purpose team is developing marketing materials that can be distributed.

**Recommendations:** Continue the charge.

**Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 5:** Support the AFDO Affiliates when requested by suggesting topics and speakers for their conferences.

**Discussion:** We are receiving speaking requests from AFDO Regional Affiliates. Moving forward, a speaker's pool was created by Cynthia Culmo with available speakers and topics. This will continue to be updated as volunteers inform of their willingness to contribute.

**Recommendations:** Continue the charge.

**Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 6:** Work with the AFDO staff to design, develop, and implement an Industry Contact list of representatives to be communicated with in case of a recall, illness investigation, or other episode. This Industry Contact list will be made part of the Directory of State and local Officials (DSLO) that is posted on the AFDO and FDA website. The listing will be maintained and updated by the AFDO Industry Associates Committee. During Phase 1 of this effort, focus should be given toward industry officials associated with AFDO.

**Discussion:** A sub-team was formed to review the initial request. There are existing registration systems for manufactured foods that could be leveraged. It was determined that the biggest opportunity appears to be in retail. For Retail Grocery and Foodservice Facilities, these facilities are not regulated at the federal level, but rather at the state and local level. As a starting point, the team recommended that AFDO work with the Food Marketing Institute, National Grocers Association, National Restaurant Association, and National Council of Chain Restaurants to develop a list of key contacts by companies. It would be most logical to leverage FoodShield as a common platform for information sharing.

Based on this recommendation, the AFDO Board determined that this work would not continue at the Industry Associate committee level. A further review will be conducted to determine wheather to sponsor a future project focused on retail.

**Recommendations:** Remove charge.

**Executive Committee Action:**

Approval  Disapproval  Date 6/6/18

**Charge 7:** Work with the AFDO "Partners with A Common Purpose" Working Group and AFDO staff to assist in the development of an annual forum, round table, or other type of gathering of industry and government regulatory officials that will provide an open and free discussion of common shared concerns. During Phase 1 of

# 2017-2018 AFDO FINAL COMMITTEE REPORT

this effort, focus should be given toward industry officials associated with food safety.

**Discussion:** We are receiving speaking requests from AFDO Regional Affiliates. Moving forward, a speaker's pool was created by Cynthia Culmo with available speakers and topics. This will continue to be updated as volunteers inform of their willingness to contribute.

**Recommendations:** Industry Associate members are part of the planning committee for the round table discussion that will be held at the annual meeting in June 2018. The Industry Associate committee will actively promote the inaugural meeting via trade associations and industry partners.

**Executive Committee Action:** Continue the charge.

Approval



Disapproval



Date

6/6/18