



**THE INS & OUTS OF  
FOOD IMPORTS & EXPORTS**

Texas Ballroom C

*AFDO/FDA/FSIS Pre-Conference Workshop*

**7:30 AM – Workshop Registration & Continental Breakfast**  
(Joint activity for participants of both workshops)

Texas Ballroom Foyer



**8:00 AM – Welcome Remarks, Goals and Objectives**

- Charlene Bruce, AFDO President
- Dan Sowards, AFDO Training Coordinator

**8:15 AM – An Inside Look at Federal Import Strategies**

- Dennis E. Baker, Director, Southwest Region, Food & Drug, FDA
- Mary Stanley, Director, Import Inspection Division, USDA/FSIS/OIA

**9:00 AM – The Import Process**

- Julio Vila, Program Manager, U.S. Customs and Border Protection, Laredo Office
- Hector ZuaZua, Director, Investigations Branch, FDA/Southwest Import District

**10:00 AM – Break**

**10:15 AM – An Inside Look at Federal and State**

**Compliance Activities**

- Todd W. Cato, Director of Compliance, Southwest Import District, FDA
- Tom Baker, Office of Smuggling, Interdiction, and Trade Compliance, USDA/APHIS
- Enrique Lopez, Import Surveillance Liaison Officer, Import Inspection Division, USDA/FSIS/OIA
- J. Joseph Corby, Director, Food Safety, New York Department of Agriculture & Markets

**Noon – Joint Workshop Luncheon**

Texas Ballroom B

**Combating Health Fraud: A Century Ago and Now**

While many of the techniques used to promote fraudulent health products remain the same, factors such as globalization of the marketplace and the internet have increased availability and access to consumers. Presentation includes update on recent FDA enforcement efforts to combat health fraud.

- Gary Coody, National Health Fraud Coordinator, FDA

**1:30 PM – Filer Audits and Import Alerts**

- John E. Verbeten, Consumer Safety Officer, Division of Import Operations and Policy, FDA

**2:15 PM – FDA/State Partnership Activities**

- J. Joseph Corby, Director, New York State Department of Agriculture & Markets
- Robert (Bob) Deininger, Director, Southwest Import District, FDA
- Dan Sowards, Food & Drug Safety Officer, Texas Department of State Health Services

**3:00 PM – Break**

**3:15 PM – Bioterrorism and Food Defense – Imported Foods**

- LeeAnne Jackson, Ph.D., Health Science Policy Advisor, Office of Food Defense, Communication & Emergency Response, FDA/CFSAN

**4:00 PM – Questions and Wrap-Up**

**DRUG & DEVICE IMPORTS, EXPORTS  
& COUNTERFEITS**

Texas Ballroom A

*AFDO/FDA Drug/Device Pre-Conference Workshop*

**7:30 AM – Workshop Registration & Continental Breakfast**  
(Joint activity for participants of both workshops)

Texas Ballroom Foyer



**8:15 AM – Welcome and Essentials**

- Charlene Bruce, AFDO President
- Guy Delius, AFDOSS President

**8:30 AM – Impact of Counterfeits on Industry**

- James Murphy, Director, Crisis Management, Emergency Preparedness & Business Continuity, Abbott Laboratories
- Randall McKay, Director, Product Safety and Security, Abbott Laboratories

**9:30 AM – Impact of Counterfeits from Law Enforcement/Regulatory Perspective – Actions**

- To be Announced

**10:00 AM – Break**

**10:45 AM – Counterfeit Drugs and Threats to the Integrity of the Nation's Pharmaceuticals**

- Marvin Shepherd, Ph.D., Director, Center for Pharmacoeconomic Studies, University of Texas, School of Pharmacy

**Noon – Joint Workshop Luncheon**

Texas Ballroom B

**Combating Health Fraud: A Century Ago and Now**

While many of the techniques used to promote fraudulent health products remain the same, factors such as globalization of the marketplace and the internet have increased availability and access to consumers. Presentation includes update on recent FDA enforcement efforts to combat health fraud.

- Gary Coody, National Health Fraud Coordinator, FDA

**1:30 PM – Counterfeits, Imports, Exports – Congressional Concerns**

- Christopher Knauer, Committee on Energy & Commerce, U.S. House of Representatives

**2:30 PM – Update on Import/Export Laws**

- John E. Verbeten, Consumer Safety Officer, Division of Import Operations and Policy, FDA

**3:30 PM – Break**

**3:45 PM – Border Issues and Statistics – Regulatory Activities**

- Robert Deininger, Director, Southwest Import District, FDA

**4:45 PM – Closing Comments and Evaluations**

**5:00 PM – Drug & Device Workshop Networking Reception**  
Executive Salon 4

## Saturday, June 16, 2007 • Evening Activities

5:30 PM - 6:30 PM – Committee Chair Meeting (Texas Ballroom B)

6:30 PM – 7:30 PM – First Time Attendees' Reception (Texas Ballroom B)



7:30 PM – 8:00 PM – Training Session for Texas Hold 'Em Tournament (Check bulletin board at Registration)

8:00 PM – 10:00 PM – 1<sup>st</sup> Ever AFDO Texas Hold 'Em Tournament (Check bulletin board at Registration)

## SUNDAY • JUNE 17, 2007 • GENERAL SESSION

**7:30 AM – 5:00 PM – Conference Registration (Texas Ballroom Foyer, 2<sup>nd</sup> Floor)**

**8:00 AM – 12:30 PM – AFDO Committee Meetings**

- 8:00 – 9:30 AM Education & Training Committee (Executive Salon 4)
- 8:00 – 9:30 AM Food Protection & Defense Committee (Texas Ballroom A)
- 8:00 – 9:00 AM Endowment Foundation (Executive Salon 1)
- 8:30 – 9:30 AM Media & Public Affairs Committee (Executive Salon 2)
- 8:30 – 10:30 AM Meat & Poultry Committee (Texas Ballroom C)
- 8:30 – 10:30 AM Fresh Produce Workgroup (Boardroom)
- 9:00 – 10:30 AM Associate Membership Committee (Executive Salon 1)
- 9:30 – 10:30 AM Field Committee (Texas Ballroom A)
- 10:00 – 11:30 AM Drugs & Devices Committee (Executive Salon 2)
- 10:30 – 12:30 PM Food Committee (Texas Ballroom A)

**12:00 PM – Silent Auction Opens (Executive Salon 5, 3<sup>rd</sup> Floor)**

**12:00 PM – 5:00 PM – Hospitality Suite is Available (Location to be announced)**

**1:00 PM – 3:30 PM – AFDO Committee Meetings**

- 1:00 – 2:00 PM Alumni Committee (Executive Salon 3)
- 1:00 – 2:30 PM Intl. & Govt. Relations Committee (Texas Ballroom C)
- 1:00 – 2:30 PM Seafood Committee (Executive Salon 4)
- 1:30 – 3:00 PM Lab., Science & Technology Committee (Executive Salon 1)
- 1:00 – 3:30 PM AFDOSS Board Meeting (Boardroom)
- 2:00 – 3:30 PM Membership Committee (Executive Salon 2)
- 2:30 – 3:30 PM Laws & Regulations Committee (Executive Salon 4)
- 2:30 – 3:30 PM Retail Food Committee (Texas Ballroom A)
- 2:30 – 3:30 PM Administrative Committee (Executive Salon 3)

**4:30 PM – Opening Session (Texas Ballroom B)**

*Charlene Bruce, AFDO President*

### **Invocation**

*Bill Brooks, SC Department of Agriculture, Retired*

### **Welcome from San Antonio**

*Dr. Fernando A. Guerra, Director of the San Antonio Metropolitan Health District*

### **Welcome from Texas**

*Kathy Perkins, Assistant Commissioner for the Division for Regulatory Service, Texas Department of State Health Services*

### **Welcome from AFDOSS**

*Guy Delius, Assistant Director, Public Health Protection, Kentucky Department of Public Health*

### **President's Address**

*Charlene Bruce, AFDO President and Director, Food Protection Division, Mississippi Department of Health*

### **Endowment Foundation Award Address**

### **Glenn W. Kilpatrick Memorial Address**



*R. Douglas Saunders, Program Manager, Office of Dairy & Foods, Virginia Department of Agriculture & Consumer Services*

**6:00 PM – Welcome Reception - Offsite at the Southwest School of Art & Craft**

*Sponsored by the AFDO Associate Members and AFDOSS*

## EVENING EVENTS/SPECIAL ACTIVITIES

**Saturday, June 16, 2007**

-  5:00 p.m. Drug & Device Workshop Networking Reception 
- 6:00 p.m. Committee Chair Meeting
- 6:30 p.m. First Time Attendees' Reception




**Sunday, June 17, 2007**

- 6:00 p.m. Welcome Reception (Sponsored by the AFDO Associate Members and the Association of Food and Drug Officials of the Southern States (AFDOSS)   
(Offsite at the Southwest School of Art & Craft)

**Monday, June 18, 2007**

- 6:00 p.m. Monday Night Event – Rio Cibolo Ranch Fiesta 

**Tuesday, June 19, 2007**

-  5:30 p.m. Silent Auction Closes 
- 6:30 p.m. President's Reception
- 7:30 p.m. Wiley Award Banquet 

MONDAY • JUNE 18, 2007 • GENERAL SESSION  
Texas Ballroom, 2<sup>nd</sup> Floor

7:30 AM – 5:00 PM – Conference Registration (Texas Ballroom Foyer, 2<sup>nd</sup> Floor)

8:00 – 9:00 AM – Sharpening Your Networking Skills

"Networking" is one of the most popular buzzwords among professionals today. But, how do you put it into practice? How do you meet contacts and potential customers and begin building trust with them within just a few minutes? How do you "think like a great networker?" This presentation, featuring the Barber-osopher's famous wit and humorous anecdotes, provides concrete examples and practical tips that any professional can put into practice immediately.

■ Terry L. Sumerlin, *the Barber-osopher*

9:00 – 9:30 AM – FDA Keynote

■ Margaret O'K Glavin, *Associate Commissioner for Regulatory Affairs, FDA*

9:30 – 10:00 AM – USDA Keynote

■ Richard A. Raymond, MD, *Under Secretary for Food Safety, USDA*

MONDAY FOOD SESSION

Texas Ballroom, 2<sup>nd</sup> Floor

10:20 – 10:55 AM – Federal-State Coordination:  
Foodborne Illness Surveillance and Outbreak Detection

This session will provide perspectives on state and federal roles regarding systems and procedures for reporting foodborne illnesses and identifying foodborne outbreaks.

■ Michael R. Lynch, M.D., M.P.H., *Medical Epidemiologist, National Center for Zoonotic, Vector-borne and Enteric Diseases, CDC*

■ Linda Gaul, Ph.D., M.P.H., *Epidemiologist, Texas Department of State Health Services*

10:55 – 11:55 AM – Federal-State Coordination: The *E. coli*  
and Leafy Greens Outbreaks

The panel will summarize outbreak detection, investigation and response related to recent foodborne outbreaks associated with *E. coli* and leafy greens.

■ Arthur P. Liang, M.D., M.P.H., *Acting Associate Director for Food Safety, National Center for Zoonotic, Vector-borne and Enteric Diseases, CDC*

■ David Acheson, M.D., *Assistant Commissioner for Food Protection, FDA*  
■ Jeff Farrar, D.V.M., Ph.D., M.P.H., *Branch Chief, Food and Drug Branch, California Department of Health Services*

Noon – 1:30 PM – Burditt Luncheon – Back to the Future

XVIII - Prepared and Presented by George Burditt, Esquire  
San Antonio Ballroom, 3<sup>rd</sup> Floor

1:30 – 2:00 PM – Meat on the Move

The current state of the movement of meat and poultry (and products) across borders. What are the current concerns about meat shipments between Canada, United States and Mexico? Trilateral initiatives that FSIS has undertaken, as well as relationships between CBP, APHIS and FSIS to keep shipments moving smoothly with minimal disruption.

■ Mary Stanley, *Director, Office of International Affairs, USDA/FSIS*

2:00 – 2:30 PM – Ethnic Foods of Concern in the US  
Marketplace

The proliferation and characterization of ethnic foods finding its way into commercial channels.

■ Kimberly Livsey, *Regional Retail Food Specialist, FDA/ORR, Southeast Region*

2:30 – 2:50 PM – Break

MONDAY DRUGS/DEVICES SESSION

Executive Salon 4, 3<sup>rd</sup> Floor

9:45 – 10:45 AM – Pharmacist Compounding – FDA  
Perspective

FDA's current view on the issue of pharmacy compounding vs. drug manufacturing. How those distinctions make a difference. How do the State Boards of Pharmacy views on this issue impact FDA's approach?

■ Mike Chappell, *Dallas District Director, FDA*

10:45 – 11:45 AM – Pharmacist Compounding – National  
and State Update

Program will provide an overview of pharmacy compounding including:

- A brief review of the history of pharmacy compounding;
  - An overview of some recent incidents of patient harm involving compounded products;
  - A review of the regulation of pharmacy compounding; and
  - A review of some recent court rulings involving compounding.
- Gay Dodson, *Executive Director, Texas State Board of Pharmacy*

Noon – 1:30 PM – Burditt Luncheon – Back to the Future

XVIII - Prepared and Presented by George Burditt, Esquire  
San Antonio Ballroom, 3<sup>rd</sup> Floor

1:30 – 2:30 PM – Update from the FDA CDRH  
Ombudsman

What he does, how he does it, and the kinds of complaints and disputes he gets involved in. As the Ombudsman, he is charged with representing the public, FDA regulated industry and others by investigating and addressing complaints relative to FDA activities. This presentation will highlight Ombudsman activities within the Center for Devices and Radiological Health, and will also address some of the activities within the Center for Drug Evaluation and Research

■ Les Weinstein, *Ombudsman, FDA/CDRH*

2:30 – 2:50 PM – Break

## MONDAY FOOD SESSION, CONT.

Texas Ballroom, 2<sup>nd</sup> Floor

### 2:50 – 4:00 PM Panel: Third Party Audits and Regulatory Inspections – What Does the Future Hold?

Panel Discussion: Why are third-party audits used in the food industry? What are the types, trends and problems from other perspectives (supplier, manufacturer, auditor and retailer)? Are there efforts to standardize third-party audits? How can third-party audits replace regulatory inspections?

- Sarah Geisert, Senior Director, Global Product Safety and Regulatory Affairs, General Mills
- Kevin Buck, Managing Director, FPA SAFE
- Joseph Scimeca, Ph.D., Director, Corporate Regulatory Affairs, Corporate Food Safety & Regulatory Affairs, Cargill
- Candace Jacobs, Ph.D., HEB Grocery

### 4:00 – 4:45 PM – Manufactured Food Regulatory Program Standards and Other Information of Interest to States

- Richard Barnes, Director, FDA/DFSR
- Beverly Kent, Federal-State Programs Specialist, FDA/DFSR
- Julie Loera, Policy, Standards, and Quality Assurance Unit, Texas Department of Public Health

## MONDAY DRUGS/DEVICES SESSION, CONT.

Executive Salon 4, 3<sup>rd</sup> Floor

### 2:50 – 4:00 PM – FDA Update on the Marketing of Unapproved Drugs

FDA published a *Federal Register*, June 6, 2006, announcing the availability of a Compliance Policy Guide describing FDA's enforcement strategy to address the marketing of unapproved drugs.

- Reynaldo R. Rodriguez, Jr., Director, Compliance Branch, Dallas District Office, Southwest Region, FDA

### 4:00 – 5:00 PM – Extracting Maximum Value for Your Quality Systems and Processes through Integrated Operations

How are the industry trends driving us toward transformational change? How can integrated operations assist with improving customer service, quality, compliance and risk management?

- Anup Kharode, Senior Consultant, PriceWaterhouseCoopers, LLP



### 6:00 PM – Monday Night Event – Rio Cibolo Ranch Fiesta (Offsite)

Buses will board at 5:45 PM and will depart at 6:00 PM for the Ranch.

Buses depart Ranch at 10:30 PM to return to hotel.



## TUESDAY • JUNE 19, 2007 • GENERAL SESSION

Texas Ballroom

7:30 AM – 5:00 PM – Conference Registration (Texas Ballroom Foyer, 2<sup>nd</sup> Floor)

8:00 – 8:30 AM – Canadian Keynote

■ *Debra Young, Associate Director General, Policy, Planning & International Affairs Directorate (PPIAD), Health Products and Food Branch, Health Canada*

8:30 – 9:00 AM – Mexican Keynote

■ *Lic. Juan Antonio García Villa, Federal Commissioner for Protection Against Sanitary Risk*

9:00 – 9:40 AM – Building Capacity and Readiness to Respond to Food and Agricultural Threats  
– FoodSHIELD, HSIN, InfraGard – How It All Fits

■ *Shaun Kennedy, Deputy Director, National Center for Food Protection and Defense*

9:40 – 10:00 AM – Break

### TUESDAY FOOD SESSION

Texas Ballroom

10:00 – 11:15 AM – Cross-Border Issues Being Addressed  
by the Trilateral Cooperation

What is the Trilateral Cooperation and what are the Key Priorities for 2007 being addressed? An overview of the work being conducted under the Security and Prosperity Partnership will also be presented.

■ *Melinda K. Plaisier, Assistant Commissioner for International Programs, FDA*

■ *Marcela Madrazo Reynoso, General Coordinator for the Mexican Sanitary System*

■ *Debra Young, Associate Director General, Policy, Planning and International Affairs Directorate (PPIAD), Health Canada*

11:15 – 12:00 PM – Raw Milk – Legal Issues and Public Health Protection

What are the legal issues surrounding the growing concern of raw milk sales across the U.S.? When does the need for public health intervention outweigh the rights of individuals to consume what they choose? These and other legal questions will be discussed along with the current strategies different states use to control raw milk as well as outbreak implications.

■ *Joyce Illyia, Assistant Attorney General, State of Texas*

■ *Claudia Coles, Food Safety Program Manager, Washington State Department of Agriculture*

Noon – 1:00 PM – AFDROSS Business Luncheon

Executive Salon 2, 3<sup>rd</sup> Floor

1:30 – 2:00 PM – Beyond the Madness: An Integrated Approach to Protecting Animal, Public and Eco-System Health in a Global Threat Environment

The critical need to ensure that public health policies and regulatory decisions are based on evidence and values in order to maintain public confidence and trust.

■ *Brian Evans, B.Sc., DVM, Chief Veterinary Officer, Canadian Food Inspection Agency*

2:00 – 2:30 PM – Safety and Defense in the Food & Beverage Vending Industry

How has safety in the vending industry evolved over the years to protect consumers and what security safeguards are in place.

■ *Larry Eils, Senior Director of Technical Services, National Automated Merchandising Association*

2:30 – 3:00 PM – Break

### TUESDAY DRUGS/DEVICES SESSION

Executive Salon 4, 3<sup>rd</sup> Floor

10:00 – 11:00 AM – Anti-Counterfeiting Technology

New Mexico State University has long been involved in developing innovative approaches to resolve various military and government problems. Working with the FDA, NMSU is tackling the problem of counterfeits by developing new anti-counterfeiting technology. This presentation will focus on the efforts of NMSU to meet the increasing challenges of protecting our products.

■ *To be Announced*

11:00 – 12:00 PM – FDA Enforcement Update on Health Fraud Actions

An update on recent FDA enforcement actions against health fraud and review of the regulatory tools available to FDA to combat health fraud and recent enforcement actions along with outreach efforts to help consumers to recognize and avoid fraudulent health products.

■ *Gary Coody, National Health Fraud Coordinator, FDA*

Noon – 1:00 PM – AFDROSS Business Luncheon

Executive Salon 2, 3<sup>rd</sup> Floor

1:30 – 2:30 PM – Health Products and Food Branch Inspectorate: An Update on Current Issues Including Global Challenges, Compliance and Enforcement Activities and International Initiatives

The Inspectorate of the Health Products and Food Branch is responsible for the enforcement of the Food and Drugs Act in Canada and its regulations with respect to drugs medical devices, natural health products, blood and biologics, cells tissues and organs and good clinical practices. The organization is centered in Ottawa and has offices situated across all regions of Canada.

■ *Alexis Grolla, Inspectorate Manager, Health Products and Food Program, Manitoba & Saskatchewan Region, Health Canada*

2:30 – 3:00 PM – Break

## TUESDAY FOOD SESSION, CONT.

Texas Ballroom

### 3:00 – 3:30 PM – Food Defense and Emergency Response at FSIS/USDA

An overview of how FSIS assists the food sector to prevent, prepare for, respond to and recover from non-routine emergencies resulting from intentional and non-intentional contamination affecting meat, poultry and egg products. FSIS' Office of Food Defense and Emergency Planning is a key component of the USDA homeland security effort and is responsible for coordinating FSIS' food defense and emergency planning activities with affected governmental agencies and industry sectors.

✦ *Suzanne Rigby, Executive Associate of the Office of Food Defense and Emergency Response, USDA/FSIS*

### 3:30 – 4:00 PM – Food Protection and Defense Strategies

Recent outbreaks and concerns with imported foods continue to make headlines and have caused a serious focus on the protection of the food supply. Dr. David Acheson has recently been appointed to the newly created role of Assistant Commissioner for Food Protection. Dr. Acheson will report on existing and new strategies such as ALERT and CARVER + Shock to identify and characterize changes in the global food safety and defense system, and identify current and future challenges and opportunities.

✦ *David W. K. Acheson, M.D., Assistant Commissioner for Food Protection, FDA*

### 4:00 – 4:30 PM – Global Counterfeit Food & Beverage Packaging – Impacts on Food Safety

Counterfeit food threats are becoming more common as supply chains become more global and as imaging and manufacturing technology become more accessible. The Anti-Counterfeit Research Group is a partnership between industry, agencies, and academia to quantify the risks, strategic nature of threat organizations, and to thwart threats.

✦ *John Spink, Instructor and Director, Anti-Counterfeit Work Group (ACWG), MSU National Food Safety & Toxicology Center*

### 4:30 – 5:00 PM – Options for Controlling Foodborne Transmission of Norovirus at Retail and Foodservice

Norovirus has emerged as a leading cause of foodborne illness. Gain an understanding of why this virus presents a challenge to retail and foodservice operations and strategies for its control. Learn about the impact, survivability, transmission, and preventative measures prescribed in the FDA Food Code that are aimed at reducing the risks.

✦ *David W. K. Acheson, M.D., Assistant Commissioner for Food Protection, FDA*

## TUESDAY DRUGS/DEVICES SESSION, CONT.

Executive Salon 4, 3<sup>rd</sup> Floor

### 3:00 – 4:00 PM – Designing an Effective Product Surveillance System

An effective product surveillance system incorporates reliable methods for capturing and investigating product performance issues and adverse events, conducting valid failure analyses, establishing corrective actions, and verifying their effective implementation. Attendees will learn risk-based techniques for creating a streamlined workflow process to help ensure that all sources of customer, sales and service information are analyzed promptly to identify improvement opportunities. Industry survey results will provide attendees with a benchmark of current industry practices.

✦ *Nancy Singer, President, Compliance-Alliance, LLC*

✦ *Richard DeRiso, Vice President, Quality Assurance & Regulatory Affairs, Kinetic Concepts, Inc.*

### 4:00 – 5:00 PM – An Inside Look at Federal Import Strategies

With imported products continuing to grow exponentially and FDA resources on the decline, new approaches are being developed to better identify high risk products and focus FDA regulatory activities in these areas. This includes procuring intelligence from a number of sources, monitoring the global environment, and assessing the security of the products from producer to receipt in this country. The various FDA initiatives to enhance import entry review and examination will be covered during this presentation.

✦ *Dennis E. Baker, Director, Southwest Region, Food and Drug, FDA*



Go to

[www.afdo.org](http://www.afdo.org)

for the latest program information  
and conference updates and announcements.

5:30 PM – Silent Auction Closes



6:30 PM – President's Reception (Executive Salon 1, 3<sup>rd</sup> Floor)

7:30 PM – Wiley Award Banquet (San Antonio Ballroom, 3<sup>rd</sup> Floor)





## WEDNESDAY • JUNE 20, 2007 • GENERAL SESSION

Texas Ballroom

### 8:00 – 8:30 AM – DHS Keynote

- *John Paul Hightower, Deputy Director, Partnership & Outreach Division, DHS*

### 8:30 – 9:15 AM – Regulatory Third Party Audits

Innovative approaches to conduct regulatory inspections using 3<sup>rd</sup> parties. What is a 3<sup>rd</sup> party vs. a 2<sup>nd</sup> party audit? What other initiatives are taking place to recognize industry efforts?

- *Nancy Culotta, MPH, Vice President, Retail Food Safety, NSF International*
- *Ernie Julian, Chief, Office of Food Protection, Rhode Island Department of Health*

### 9:15 – 10:00 AM – Trans-Fats, FALCPA, and Current Food Labeling Initiatives

Requirements for trans-fats labeling on food products, the Food Allergen Labeling and Consumer Protection Act implementation (FALCPA), and other hot topics will be presented. Learn about FDA's initiatives to modernize the Nutritional Facts Panel and update Daily Values on food labels.

- *Barbara Schneeman, Ph.D., Director, Office of Nutritional Products, Labeling and Dietary Supplements, FDA/CFSAN*

### 10:00 – 10:30 AM – Break

### 10:30 – 11:00 AM – Multi-State Food & Agriculture Truck Transportation Project

Federal, state, and local agencies in Illinois, Michigan, Indiana, and Ohio have coordinated efforts to conduct food safety and security assessments of commercial vehicles in transit. Some of the lessons learned in communication and cooperation between the agencies will be presented along with findings of the assessments that show patterns of the types of interstate commerce being conducted. Potential problem areas for safety and security of food transportation have been identified and further efforts are underway to strengthen coordination and response.

- *Gerald Wojtala, Deputy Director, Food & Dairy Division, Michigan Department of Agriculture*

### 11:00 – Noon – AFDO Business Meeting

Noon – 4:00 PM – AFDO Board of Directors Meeting (**Executive Salon 4, 3<sup>rd</sup> Floor**)

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

**Exhibit:** Exhibitor booths start at only \$950 for an 8' x 10' booth for up to four (4) days presence at the Conference. Exhibit space will be in the Grand Foyer (2<sup>nd</sup> Floor) immediately adjacent to the Ballrooms and Conference meeting space.

**Sponsor:** Sponsorship opportunities exist for several high-visibility events such as the President's Reception and Continental Breakfasts, full sponsorships ranging from \$525 to \$5,000. Partial sponsorships are also available.

## BENEFITS OF HOSTING AN EXHIBIT OR SPONSORING AN EVENT:

- Networking opportunities and exposure for your organization
- Unique opportunity for you to reach out to both the regulatory and industry communities
- Extending your marketing return
- Increase your visibility by setting you apart from your competitors
- Your company's name and logo will appear in the conference program with the event your company will be sponsoring as well as on-site placards at the event
- Information will be posted on our website listing sponsors and a link can be provided directly to your company's website

To learn more about Exhibit and Sponsorship opportunities, please call the AFDO Office,  
or visit the AFDO web site's Conference Pages at:

[www.afdo.org/afdo/Conferences/2007-Conference-Exhibits-and-Sponsors.cfm](http://www.afdo.org/afdo/Conferences/2007-Conference-Exhibits-and-Sponsors.cfm)

## HOTEL INFORMATION

**Crowne Plaza Hotel - Riverwalk**  
(210) 354-2800 • Fax: (210) 354-2700  
111 Pecan Street East, San Antonio, TX 78205

[\[Visit Hotel Web Site\]](#)

Located on the famed “Riverwalk”, the Crowne Plaza Hotel is ideally suited for an exciting visit to historic San Antonio, TX and features:

- Wireless Internet
- Health & Fitness Center
- Spa Facilities: Sauna & Whirlpool
- Outdoor Pool
- Newsstand & Gift Shop
- Business Center
- Reduced Self Parking Rate - only \$5/day
- ATM Machine
- Lounge/Pub/Restaurant
- Starbucks Coffee
- River Taxi

## ROOM RATES & RESERVATIONS

**\$103 + tax (16.75%) - Single/Double**

**Phone: 1-(877)-2-CROWNE**

You must mention that you are with the “**AFDO Conference**” to receive the discounted room rate.

**\*\*Reservation rate cutoff is 5/18/07\*\***

[\[Make Online Room Reservation\]](#)

## CANCELLATION POLICY

Cancellations must be made within 3 days (72 hours) of scheduled check-in date to receive a full refund.

[\[San Antonio Attractions – Link to San Antonio CVB\]](#)

# 2007 AFDO ANNUAL EDUCATIONAL CONFERENCE REGISTRATION FORM

Please complete and return this form with credit card or check payable to: **AFDO**

2550 Kingston Road, Suite 311, York, PA 17402  
717-755-8089 (FAX)

## PERSONAL INFORMATION

Full Name \_\_\_\_\_

Badge Name *(as you desire it to appear on your name badge)* \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_


City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ First-time attendee? Yes / No

Will your spouse/children/guest be attending? Yes/No Spouse/Guest's Name \_\_\_\_\_

Children's Name(s) \_\_\_\_\_

 Please indicate any special needs (i.e., diet, adaptive meeting rooms, etc.) \_\_\_\_\_

## FULL CONFERENCE REGISTRATION

AFDO and/or AFDOSS Member .....	# _____	@ \$395.00	\$ _____
Non-Member .....	# _____	@ \$495.00	\$ _____
Alumni/Honorary Member .....	# _____	@ \$175.00	\$ _____
Spouse/Guest/Child Registration .....	# _____	@ \$ 25.00	\$ _____

## DAILY CONFERENCE REGISTRATION

AFDO and/or AFDOSS Member .....	# _____	@ \$175.00/day	\$ _____
Non-Member .....	# _____	@ \$225.00/day	\$ _____

## PRE-CONFERENCE IMPORT/EXPORT WORKSHOPS REGISTRATION

<input type="checkbox"/> -The Ins & Outs of Food Imports & Exports	<input type="checkbox"/> -Drug & Device Imports, Exports & Counterfeits		
Government (AFDO/AFDOSS Member) .....	# _____	@ \$195.00	\$ _____
Government (Non-Member) .....	# _____	@ \$225.00	\$ _____
Non-Government (AFDO/AFDOSS Member) .....	# _____	@ \$250.00	\$ _____
Non-Government (Non-Member) .....	# _____	@ \$275.00	\$ _____

## SPECIAL EVENT TICKETS

*Indicate number desired. These events are NOT included in the registration fee and may not be available on-site*

Burditt Luncheon .....	# _____	@ \$30.00	\$ _____
Monday Night Event: Rio Cibolo Ranch Fiesta.....	# _____	@ \$56.00	\$ _____
AFDOSS Business Luncheon .....	# _____	@ \$30.00	\$ _____
Wiley Award Banquet .....	# _____	@ \$50.00	\$ _____

## LATE CHARGE

For Registration Postmarked After May 22, 2007 .....

# _____	@ \$75.00	\$ _____
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**TOTAL DUE \$ \_\_\_\_\_**

## METHOD OF PAYMENT

-Check enclosed in the amount of \$ \_\_\_\_\_

-Please charge my MasterCard/Visa in the amount of \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

## CANCELLATION

Cancellations with refund (less \$50 processing fee) will be accepted through close of business May 22, 2007. Effective May 23, 2007, substitutions will be permitted without penalty.



**AFDO**  
**2550 Kingston Road**  
**Suite 311**  
**York, PA 17402**  
**[www.afdo.org](http://www.afdo.org)**

